



## World Congress on Information Technology

### *A Proud History*

#### **Overview**

First held in 1978, the World Congress on Information Technology (WCIT) is unique in its global perspective on ICT issues and its ability to draw users, providers, media and academia from around the world. Every two years, senior global business, government and academic leaders discuss emerging markets, legal and policy issues, political and economic trends, emerging technologies, ICT user perspectives and business opportunities in the global marketplace.

Among the featured speakers are internationally recognized leaders from government and industry. As an example, the 1998 World Congress had over 1900 delegates from 93 countries, with over 100 sponsoring organizations. WCIT 2000, held in Taipei, and WCIT 2002, held in Adelaide, Australia, were equally successful, with Former US President, Bill Clinton, Prime Minister Thatcher, President Mikhail Gorbachev, Bill Gates and other notables featured in the programs. WCIT 2004 took place in Athens, Greece, and WCIT 2006 in Austin, Texas. WCIT 2006 hosted some 2,000 delegates from over 80 countries and featured keynote speakers such as General Colin Powell, Steve Ballmer, Paul Otellini, Michael Dell, Anne Mulcahy, John Gage, Don Tapscott and Malaysian Prime Minister Datuk Seri Abdullah Ahmad Badawi.

The 2008 World Congress on IT took place in Kuala Lumpur, Malaysia. WCIT 2008 hosted over 3,000 delegates. The 2010 World Congress on IT took place in Amsterdam also included delegates from over 90 countries and won the European Best Event Awards (EuBEA) Award as the best European Congress and Convention in 2010. The 2012 World Congress on Information Technology (WCIT 2012) took place in Montréal, Canada from October 22 to 24. The event brought together 2,500 participants, including delegates and exhibitors, from 62 countries at the Palais des congrès de Montréal for a three-day conference under the theme of “ONE Vision or a Global Digital Society”. The program was extremely well received by the information and communication technology (ICT) community: over 75 keynotes and panelists took the stage including Larry King who chaired a roundtable of senior ICT executives. Don Tapscott was also onsite as WCIT 2012 host to integrate the many conversations and make sense of the different perspectives about the digital society. The economic impact of the WCIT 2012 Congress was estimated at 5.5 million dollars for the city of Montréal and the province of Québec.

The next WCIT will be held in Guadalajara, Mexico from September 29 through October 1, 2014. See the official web site at <http://wcit2014.org/>. The 2016 WCIT will be held in Brasilia, Brazil from May 15-18, 2016.

The following is a list of those WITSA member associations which have either hosted or are scheduled to host a World Congress, though 2016:

#### **2016**

May 15-18, 2016

Convention Center Ulysses Guimarães; Brasilia, Brazil

#### **2014**

September 29 – October 1, 2014

Expo Guadalajara Convention Center; Guadalajara, Jalisco, Mexico

Theme: “*Creating Collaboratively the Digital Age*”



## **2012**

October 22-24, 2012  
Palais des congrès, Montreal  
Over 2,000 delegates from 62 countries  
Theme: *"ONE Vision or a Global Digital Society"*

## **2010**

May 25-27, 2010  
Amsterdam RAI  
Over 250 speakers and more than 3,500 participants from 96 countries  
Theme: *"The Digital Road to Recovery"*

## **2008**

May 18-22, 2008  
Kuala Lumpur Convention Center (KLCC)  
3,200 delegates from over 90 countries  
Theme: *"Global Impact of Information and Communications Technology: Enable Businesses, Empower Societies, Enrich Economies"*

## **2006**

Austin Texas  
May 1-5, 2006  
Austin Convention Center  
Over 2,000 delegates from over 80 countries  
Theme: *"Global Impact - Unleashing Human Potential"*

## **2004**

Athens  
May 17-23, 2004  
Megaron Moussikis Conference Center  
1,200 delegates (67 countries)  
Theme: *"The Future is Now"*

## **2002:**

February 25 through March 1, 2007  
Adelaide Convention Center  
1,807 delegates (55 countries)  
Theme: *"Unleashing the Power"*

## **2000**

June 11-14, 2000  
Taipei, China Taipei  
1,790 delegates from 86 countries  
Theme: *"IT for a Better World"*

## **1998**

June 21-24, 1998  
1,903 delegates from 93 countries  
George Mason University  
Fairfax, Virginia – USA  
Theme: *"When the Convergence of Information Technology Meets Demand"*

**1996** Bilbao, Spain  
**1994** Yokohama, Japan  
**1990** Washington, D.C., USA  
**1988** Paris, France  
**1986** Toronto, Canada  
**1984** Tokyo, Japan  
**1982** Copenhagen, Denmark  
**1980** San Francisco, USA  
**1978** Barcelona, Spain

### WCIT Host Sites At-a-Glance

<b>2016</b>	Brasilia, Brazil	<b>1996</b>	Bilbao, Spain
<b>2014</b>	Guadalajara, Mexico	<b>1994</b>	Yokohama, Japan
<b>2012</b>	Montreal, Canada	<b>1992</b>	London, England
<b>2010</b>	Amsterdam, The Netherlands	<b>1990</b>	Washington D.C., USA
<b>2008</b>	Kuala Lumpur, Malaysia	<b>1988</b>	Paris, France
<b>2006</b>	Austin, USA	<b>1986</b>	Toronto, Canada
<b>2004</b>	Athens, Greece	<b>1984</b>	Tokyo, Japan
<b>2002</b>	Adelaide, Australia	<b>1982</b>	Copenhagen, Denmark
<b>2000</b>	Chinese Taipei	<b>1980</b>	San Francisco, USA
<b>1998</b>	Fairfax, Virginia, USA	<b>1978</b>	Barcelona, Spain

### The Speakers 1998-2012 (select list)

#### **Business:**

**Alfred R. Berkeley, III**  
(moderator), President, The Nasdaq Stock Market, Inc.

**Amiram Shore** (moderator),  
President/ Chairman, Israeli  
Association of Software Houses

**ANNE MULCAHY**, Chairman of the  
Board and CEO, Xerox Corporation  
(United States)

**BEN VERWAAYEN**, Chief  
Executive, BT Group (United  
Kingdom)

**Bob Bishop**, Chief Executive  
Officer - Silicon Graphics

**C. Richard Thoman**,  
President/Chief Operating Officer,

Xerox Corporation

**Carol Zierhoffer**, Chief  
Information Officer, Xerox

**Cinda A. Hallman**, Global Vice  
President, Integrated Processes  
and Systems, DuPont Company

**Dr. William A. Haseltine**,  
Chairman/Chief Executive Officer,  
Human Genome Sciences, Inc.

**Curtis M. Coward**, Esquire  
(moderator), Partner,  
Commonwealth of Independent  
States, McGuire, Woods, Battle &  
Boothe LLP

**David J. Cassano**, General  
Manager, Year 2000 Global

Initiatives, IBM

**Don Tapscott**, Chairman of  
Itemus, Chairman of Digital 4Sight,  
and Maptui.

**Don Tapscott**, Chief Executive  
Officer, New Paradigm (Canada)  
**Donald Rippert**, Chief Technology  
Officer, Accenture (United States)  
**Doug T. Elix**, Senior Vice President  
and Group Executive - IBM Global  
Service

**Doyle, Frank**, Global E-Business  
Leader, PricewaterhouseCoopers

**Dr Craig Barrett**, Chairman, Intel  
Corp

**Dr John Gage**, Chief Researcher,

Sun Microsystems

**Dr Mark Mobius**, Executive Chairman, Templeton Asset Management

**Dr Robert Bishop**, Advisor, Blue Brain Project

**Dr Vinton Cerf**, Chief Internet Evangelist, Google Inc.

**Dr Ya-Qin Zhang**, Corporate Vice President, Microsoft Corp

**Dr. Azusa Tomiura**, Executive Advisor, Nippon Steel Corporation, Japan

**Dr. David Nagel**, Chief Technology Officer/President, AT&T Labs

**Dr. Dietrich Bötsch**, President, Siemens AG Private

Communication Systems Group

**Dr. Joseph Reger**, CTO, Fujitsu-Siemens Computers

**Dr. Krishna Nathan**, Vice President & Director, Zurich Research Lab, IBM

**Dr. Lee, Yong-Teh** Ph.D., Honorary Chairman of Federation of Korean Information Industries; Chairman of TriGem Computer Inc., Korea

**Dr. Liu, James J.**, President & CEO of Sino Tech Group

**Dr. Mark Blatt**, MD, Worldwide Medical Director, Intel Corporation

**Dr. Nelson Ortiz**, Consultant, Inversiones Bankers Trust, Venezuela

**Dr. Peter Williams**, CTO, IBM's Big Green Innovations incubatory

**Dr. Vinton Cerf**, Senior VP, Technology Strategy, MCI

**Dr. Yong-Teh Lee**, Chairman, Federation of Korean Information Industries

**Ellen I. McCoy**, Chief Information Officer, Mobil Corporation

**Ellen M. Knapp**, Vice Chairman/Chief Knowledge Officer, Coopers & Lybrand L.L.P.

**Eric-Mark Huitema**, European Mobility Client Executive & Member of the Global ITS Board IBM

**Faqir Kohli**, Deputy Chairman, Tata Consultancy Services, India

**Fiorina, Carleton** (Carly) S., President and CEO, Hewlett-Packard Company

**Dr. Fung, Victor K.**, Chairman of Hong Kong Trade Development Council; Chairman of Prudential

Asia Investments Ltd

**Gates, William H.**, Chairman and Chief Software Architect of Microsoft Corporation

**Greg Baroni**, President, Unisys Global Public Sector (United States)

**Hellstrom, Kurt**, President of Ericsson

**James Goodnight**, Chief Executive Officer, SAS (United States)

**James L. Barksdale**, President/Chief Executive Officer, Netscape Communications Corporation

**Jari Tammisto**, CEO, Mobile Monday

**John Gage**, Chief Researcher and Vice President of Science Office, Sun Microsystems (United States)

**John S Chen**, Chairman, President and CEO - Sybase

**Joseph W. McGrath**, Chief Executive Officer, Unisys (United States)

**Kambayashi, Tomeo**, Chairman of the Board, NTT Data Corporation, Japan

**Kevin Stanton**, President, MasterCard Advisors

**Kim Stevenson**, Vice President, Information Technology Group, Chief Information Officer, Intel Corporation

**Lawrence J. Ellison**, Chief Executive Officer, Oracle Corporation

**Linturi, Risto**, The Initiator of Helsinki Arena 2000

**Manuel Vexler**, Chief Technology Officer, CopperCom (United States)

**Maria Livanos Cattau**, Secretary General, International Chamber of Commerce

**Masaru Takabayashi**, Director, Honda Motor Co., Ltd.

**Max Long**, President Microsoft North America

**Miau, Matthew**, Convener of NII Civil Advisory Committee, *China, Taipei*; Chairman of MITAC-SYNNEX Group

**Michael Capellas**, Chairman and Chief Executive Officer - Compaq

**Michael Capellas**, Former Chairman and CEO, MCI (United States)

**Michael S. Dell**, Chairman/ Chief

Executive Officer, Dell Computer Corporation

**MICHEL MAYER**, Chairman and CEO, Freescale Semiconductors (United States)

**Mike Wolfe**, Senior Vice President, CIO, AMD

**Mr. A.S. Lakshminarayana**, Vice President & Head Europe TCS

**Mr. Andy Green**, CEO, BT Global Services

**Mr. Bill Vass**, VP of IT Strategy & Architecture, SUN Microsystems

**Mr. Dan Elron**, Global Managing Partner, Communications, ACCENTURE

**Mr. Jamie Houghton**, Global Lead Intelligent Transport Solutions : IBM

**Mr. Kumar Parakala**, Chairman IT Advisory KPMG

**Mr. Lynn Blodgett**, President and CEO : ACS, Inc., A Xerox Company  
Mr. Martin Lees, Secretary-General Club of Rome

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**Mrs. Dr. Pilar del Castillo Vera**, MEP Chair European Internet Foundation

**Ms. Virginia Rometty**, Senior VP Global Sales & Distribution IBM

**Naoyuki Akikusa**, President and CEO, Fujitsu Limited

**Narayana Murthy**, Infosys

**Newstrom, George**, Senior Corporate Vice-President, EDS; President, Information Solutions, EDS Asia Pacific; Chairman of

WITSA

**NICK DONOFRIO**, Executive Vice President, Innovation and Technology, IBM Corp (United States)

**Patrick, John**, VP, Internet Technology, IBM Corp. and Chairman, Global Internet Technology

**PAUL OTELLINI**, President and Chief Executive Officer, Intel Corporation (United States)

**Philip M. Condit**, Chairman/ Chief Executive Officer, The Boeing Company

**Risto Linturi**, Development Director / IT Chairman of the Board - R Linturi Plc.

**Roach, Neville**, President of Asian Oceanian Computing Industry Organization (ASOCIO), *Australia*

**Robert Danino**, Partner, Wilmer, Cutler, and Pickering

**Sekizawa, Tadashi**, Chairman, Fujitsu Limited

**Stan Shih**, Chairman/CEO/Co-founder, The Acer Group, China, Taipei

**STEVE BALLMER**, Chief Executive Officer, Microsoft Corporation (United States)

**Steve Felice**, President, Dell Asia Pacific/Japan

**Steve Forbes**, President/Chief Executive Officer, *Forbes*, Inc.

**Steve Rohleder**, Chief Operating Officer, Accenture (United States)

**Storts, William E.**, Managing Partner, Global Financial Service Industry, Andersen Consulting

**Takuma Yamamoto**, Chairman Emeritus, Fujitsu Limited, Japan

**Thomas Trainer**, Chief Information Officer, Eli Lilly and Company

**Tony Scott**, Senior Vice President

and CIO, The Walt Disney Company (United States)

**Tucci, Joseph M.**, President and Chief Operating Officer of EMC Corporation

**William H. Gates**, Chairman, Microsoft

**Wim Elfrink**, Executive Vice President, Emerging Solutions & Chief Globalisation Officer, Cisco

**Young, Robert F.**, Chairman and Co-founder of Red Hat Inc.

**Yrjö Neuvo**, Executive Vice President - Nokia Mobile Phones

**Ziggy Switkowski**, Chief Executive Officer - Telstra Corporation

### Government:

**Datuk Seri Ongkili**, Federal Minister of Science, Technology and Innovation (MOSTI) Malaysia

**Dr. Bruno Ferrari**, Secretary of Economy, Mexico

**Dr. Maximus Johnny Ongkili**, Minister of Science, Technology and Innovation, Malaysia

**Dr. Thomas Stelzer**, Assistant Secretary General for Policy, Coordination and Inter-Agency Affairs, United Nations

**His Excellency the Right**

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**Minister Abulgazi Kussainov**, Minister of Transport and Communications : Kazakhstan

**Mr. Detlef Eckert**, Director Lisbon Strategy and Policies for the Information Society Directorate

General Information Society and Media, European Commission

**Mr. Lodewijk Asscher**, Acting Mayor Amsterdam

**Mr. Tayfun Acarer**, Chairman : Information and Communication Technologies Authority, Turkey

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**Mrs. drs. Neelie Kroes**, Commissioner Digital Agenda

European Commission

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**The Honourable Dina Pule**, Minister of Communications, South Africa

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**The Honourable Omobola Johnson**, Minister of Communications and Information, Technology, Nigeria

**The Honourable Paulo Bernardo Silva**, Minister of

Communications, Brazil  
**Tom Jenkins**, Executive Chairman and Chief Strategy Officer, OpenText

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**Mr. Sachin Pilot**, Minister of State : Ministry of Communications and Technology, India

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**Mrs. Ann Steward**, Chief Information Officer and General Manager Australian Government Information Management Office (AGIMO) Department of Finance and Deregulation, Australia

**Dr. Francisco Ros Perán Ph.D.**, Secretary of State :

Telecommunications, EU

Presidency

**Mrs. Maria van der Hoeven**, Minister of Economic Affairs, Netherlands

**Ir. Jeroen Fukken**, Head of Directory "Anders Betalen voor Mobiliteit" : Ministry of Transport, Public Works and Water Management

**Dr. Max Lay AM**, Director: Connect East & Advisor: Roads Australia

**Bill Clinton**, Former US President

**Michael Armitage**, Minister for Government Enterprises - Government of South Australia

**Richard Alston**, Minister for Communications, IT and the Arts - Government of Australia

**Chambers, John T.**, President & CEO, Cisco Systems

**Dr. Cowpland, Michael C.J.**, President & CEO of Corel Corporation

**Gilmore, James S. III**, Chairman, U.S. Advisory Commission on Electronic Commerce

Governor, Commonwealth of Virginia, USA

**Hewitt, Patricia**, Minister for Small Business and E-Commerce, UK

**LIM Swee Say**, Minister of State

for Communications and Information Technology and Trade and Industry, *Singapore*

**Dr. Ma, Ying-Jeou Ph.D.**, Mayor of Taipei City (Presently Taiwan's President)

**Dr. Othman Yeop Abdullah**, Executive Chairman, Multimedia Development Corp., *Malaysia*  
**Rockefeller IV, John D.**, United States Senator from West Virginia (D) USA

**Dr. Yang, Shih-chien**, Former Minister of State and Convener of NII Steering Committee, Executive

Yuan

**The Honorable George Allen**, Esquire (moderator), Former Governor, Commonwealth of Virginia; Partner, McGuire, Woods, Battle & Boothe LLP  
**Michel Carpentier**, Former Director General, European Commission for Telecommunications, Information Market and Exploration of Research

Michael Eitan, Minister of Science and Technology, Israel  
 Mikhail Gorbachev, Former

President of the former U.S.S.R.  
 Tan Sri Dato' Dr. Othman Yeop Abdullah, Executive Chairman, Multimedia Development Corporation, Malaysia  
 San Xiang Jun, President, Tianjin Port Free Trade Zone, People's Republic of China  
 Nabil Sha'at, Minister of Planning, Palestine  
 Margaret Thatcher, Former Prime Minister, Great Britain  
**Dr. Chii-Ming Yiin**, Vice Minister, Ministry of Economic Affairs, China, Taipei

**Academia/Media/Other:**

**Bob Hayward**, Senior Vice President of Operations Asia/Pacific for Gartner Group  
**Carlo Ratti**, Director, MIT's SENSEable City Laboratory

**Clay Shirky**, Writer, Consultant, and Teacher on New Technology and Social Media

**Don Tapscott**, Author, *The Digital Economy: Promise and Peril in the Age of Networked Intelligence*

**Dr. Alan G. Merten**, President, George Mason University

**Dr. Bernadine Healy**, Dean, College of Medicine and Public Health/Professor of Medicine, The Ohio State University

**Dr. Dertouzos, Michael L. Ph.D.**, Director of MIT Laboratory for Computer Science

**Dr. Howard Frank**, Dean, Maryland Business School

**Dr. Mundell, Robert A.**, 1999 Nobel Laureate in economics and Professor of Economics of Columbia University

**Dr. Neal Lane**, Director, National Science Foundation

**Dr. Raymond U. Akwule**, Editor, *African Communications*, Nigeria

**Dr. Thurow, Lester Ph.D.**, Lemelson Professor of Management and Economics; Sloan School of Management, MIT

**Jeffrey Sachs**, Director, Harvard Institute for International Development

**Kuo Yun**, Vice Chairman/President, Institute for Information Industry, China,

Taipei

**Larry King**

**Lawrence Lessig**, Professor of Law - Stanford Law School

**Magee, William P. Jr.**, DDS, M.D., Founder, Operation Smile Inc.

**Moises Naim**, Editor/ Publisher, *Foreign Policy*

**Mr. Charles Groenhuijsen**, Former USA Correspondent NOS News

**Mr. Peter Sondergaard**, Global head : Research Gartner

Peter Samuelson, President, STARBRIGHT Pediatric Network

**Professor Thomas W. Malone**, Co-director, Massachusetts Institute of Technology Sloan

School of Management's "Inventing the Organizations of the 21<sup>st</sup> Century" Initiative

**The Sponsors 1998-2012 (select list)**

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GALAXY Software Services, Ltd.  
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infosys  
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(III)  
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Integrated research  
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KPMG  
KPN  
KYE Systems Corp.  
Lee & Lee Communications  
LEO Systems, Inc. LEO Systems,  
Inc.  
LEXUS  
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United Airlines  
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UPC  
VIA Technologies, Inc.  
Viasoft  
Virginia Power  
Washington Gas  
Weber Shandwick  
Wells Fargo Bank  
Winbond Electronics Corp.  
WorkCover Corporation  
Xerox

### **Government:**

acgt (Asiatic Centre for Genomic Research)	Gouvernement du Québec (Ministère des Affaires municipales et des Régions and Ministère des Finances et de l'Économie)	Sportt (Netherlands) Ministry of Interior and Kingdom Relations (Netherlands)
Adelaide City Council	Government of Canada	Ministry of Interior Public Administration and Decentralization (Greece)
Arlington County, Virginia (USA)	Greater Austin Chamber	National Science Council, Executive Yuan
Austin Technology Council	InHolland	NOIE (National Office for the Information Economy, Australia)
AUSTRADE	Invest Australia	NTiS (USA)
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City of Austin	Investissement Québec	Outsourcing Malaysia
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Council for Cultural Affairs, Executive Yuan	Malaysia Connekt	Scottish Trade international
Defensie (Netherlands)	MDeC (Malaysia)	South Australia
Department of Communications, Information Technology and the Arts (Australia)	MexicoIT	State of Texas
Department of Industry and Technology (Australia)	Ministry of Economic Affairs (Chinese Taipei)	TA (U.S. Technology Administration)
DSTO (Department of Defense, Australia)	Ministry of Economic Affairs (Netherlands)	Taipei City Government - Information Center
Enterprise Saskatchewan, European Commission	Ministry of Economic Development and Innovation of Ontario (MEDI)	Tourisme Montréal
European Social Fund	Ministry of Foreign Affairs (Netherlands)	U.K. Trade & Investment
Export Development Canada	Ministry of Health, Welfare &	Washington Technology
Fairfax County Economic Development Authority (FCEDA)		

### **Media Partners:**

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Banking Review	InterComms	The Economist
Berita Harian (Malaysia)	IT in Canada	The Globe and Mail
BusinessWeek	La Presse	TheEdge (Malaysia)
CIO	Nanyang Siang Pau	TIME
CNBC	National Court Reporters	TV3 (Malaysia)

## **Additional Information**

### **WCIT 2012**

#### **Economic Impact and Legacy of the World Congress on Information Technology 2012 in Montréal, Canada.**

The World Congress on Information Technology (WCIT 2012) took place in Montréal, Canada from October 22 to 24, 2012. The event brought together 2,500 participants, including delegates and exhibitors, from 62 countries at the Palais des congrès de Montréal for a three-day conference under the theme of "ONE Vision or a Global Digital Society". The program, developed by Anthony D. Williams, was extremely well received by the information and communication technology (ICT) community: over 75 keynotes and panelists took the stage including Larry King who chaired a roundtable of senior ICT executives. Don Tapscott was also onsite as WCIT 2012 host to integrate the many conversations and make sense of the different perspectives about the digital society.



“The economic impact of the WCIT 2012 Congress was evaluated at 5.5 million dollars for the city of Montréal and the province of Québec. The success of WCIT 2012 contributed to the spread of Montréal as potential host for other major events in the ICT sector: the Palais des congrès de Montréal and Fira Barcelona as a result made an agreement to jointly develop a new and yearly international event that would complement existing ICT forums that take place there and around the world.

While WCIT 2012 offered a unique occasion to discuss, with a global audience, the opportunities that ICT applications offer, the Congress also created business opportunities for entrepreneurs. The legacy of WCIT 2012 includes:

- a Digital River Showcase, which profiled 60 Canadian companies through Augmented Reality technology. A virtual replication of the Digital River would be available on ITAC’s website and therefore continue to promote Canadian technologies in a unique format;
- the c200 Investment Forum, held in partnership with Export Development Canada, introduced Canada’s next generation of ICT exporters to international investors. C-level representatives from 25 foreign and domestic investment companies were invited to present their investment strategy and portfolio to a select group of Canada’s smartest and most innovative early-stage technology companies. The c200 Forum allowed Canadian companies to meet with hard-to-reach senior investment executives who, altogether, represented 2 billion dollars in venture capital. Moreover, the distinctive format of the c200 let start-ups gain insight into international partnership possibilities;
- a B2B and networking platform that allows delegates to develop multinational contacts. Held in partnership with TechnoMontréal, over 300 structured meetings took place during the B2B event. Hundreds of additional meetings were conducted throughout the Congress between sponsors and participants. The B2B platform remains available for delegates who wish to pursue informal networking and international partnership opportunities.
- The Declaration of Montréal in which the World Information Technology and Services Alliance (WITSA) commits to work with all governments, stakeholder organizations and business leaders to support initiatives that enable access to the Internet as an open and neutral communications platform so that every citizen can benefit from it.

WCIT 2012 was made possible with the support of many sponsors. The organizing committee of WCIT 2012 would like to thank the following organizations: Air Canada, AMD, Assespro, Avaya, Bell, Canarie, Caniet, Canon, Cessi, CGI, CISA, Cisco, Dassault Systèmes, Dell, Enterprise Saskatchewan, Export Development Canada, Firstin Wireless, Google, Government of Canada, Gouvernement du Québec (Ministère des Affaires municipales et des Régions and Ministère des Finances et de l’Économie), IBM, ICTAM, Intel, Invest in Canada, Investissement Québec, ITAC, Microsoft, Ministry of Economic Development and Innovation of Ontario (MEDI), OpenText, Outsourcing Malaysia, RIM, SAP, SaskPower, Sasktel International, Softchoice, SSHRC, Tata Communications, Telus, Tibco, Tourisme Montréal, Xerox. Media partners include Astral, Backbone, the Globe and Mail, IT in Canada and La Presse.

At the conclusion of WCIT 2012, WITSA issued the Declaration of the 18<sup>th</sup> World Congress on Information Technology on *enabling access for all* (“The Montreal Declaration”). In the Declaration, WITSA committed to working with all governments, stakeholder organizations and business leaders to develop ways and means for ICT and digital technologies, their application and benefits to be available to all. The Declaration drew on the central theme of discussions and presentations held during the World Congress, as well as the associated World Tech Jam, held in June, which attracted over 11,000 participants. It also reflected the experience of thousands of ICT companies that are part of the network of national ICT industry associations constituting WITSA.

The Declaration was WITSA’s fourth, drawn from its program of annual summits and congresses and built on the 2009 Bermuda Declaration<sup>1</sup>, the 2010 Amsterdam Declaration<sup>2</sup>, the 2011 Guadalajara Declaration<sup>3</sup> as well

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<sup>1</sup> [The Bermuda Declaration](#) (link; see WITSA website)

as WITSA's 2011 Policy Actions to Deliver the Promise of the Digital Age<sup>4</sup>, which consolidated this experience and identified recommended policy actions for national governments and multi-national institutions; actions that will help harness the capability of the global ICT industry to deliver the benefits of a truly digital age. The Montreal Declaration is posted at [http://www.witsa.org/MontrealDeclaration\\_FINAL.pdf](http://www.witsa.org/MontrealDeclaration_FINAL.pdf).

### **WCIT 2010**

Between 25-27 May 2010, WITSA's 17th World Congress on IT (WCIT 2010) brought together more than 4,000 executives, government leaders and academics from over 90 countries. Pre-congress events were held on Sunday, May 23rd and Monday, May 24th. WCIT 2010 included key business meetings, business and science visits and numerous social events. Back in 2006, as part of the bid, ICT~Office developed the theme "Challenges of Change". ICT as enabler of innovation was considered to make a decisive contribution to the challenges everybody faces. WCIT 2010 therefore was focused on the use and applications of information technology instead of the technology itself.

WCIT 2010 was hosted by the Dutch trade association ICT~Office, co-hosted by the Dutch Ministry of Economic Affairs and the City of Amsterdam, and supported by the European Commission. WCIT 2010 was an official event of the Spanish Presidency of the European Union. Amsterdam RAI was the venue for WCIT 2010. This 87.000 square meters complex is one of Europe's premier venues for major international events. The World Congress on Information Technology provided opportunities for the delegates to share, learn and look ahead. Through this sharing of vision, and inspired by the many stories of successes large and small, the participants learned to face up to the challenges of change.

For WCIT 2010, the central theme Challenges of Change had been carefully developed. This 'challenge' reflected the sense of urgency that was felt by politicians, policy makers, companies and citizens, all seeking for ways to provide ICT with a prominent role to fight the economic crisis and the economic recovery package in Europe and in the rest of the world. In three days, the Challenges of Change were discussed by over 250 speakers from all over the globe. On the agenda of WCIT 2010 were issues of both European and global importance, such as energy, water, life and mobility. Also the European Digital Agenda was presented to a global audience by Commissioner Kroes for the first time.

The grand opening of WITSA's 17th World Congress on Information Technology was the first meeting of minds with among others Commissioner Kroes, CEO Paul Otellini of Intel, SVP Virginia Rometty of IBM and Secretary General Martin Lees of the Club of Rome. The Grand opening was the thrilling kick-off of the summit. Each day of the program was a combination of plenary sessions with outstanding key note speakers like CEO Mike Fries of Liberty Global, Board member Pierre Hessler of Capgemini, President Stephen Elop of Microsoft and HRH the Prince of Orange. Delegates could meet at breakout sessions, round table and forum discussions as well as enjoying the pavilions and the hospitality facilities.

During the closing session the Declaration of Amsterdam was presented by the Dutch Minister Van der Hoeven (Economic Affairs). This declaration, subtitled 'The Digital Road to Recovery', spelled out commitments to direct the use of ICT to stimulate economic growth and addressed key societal challenges such as climate change, healthcare and quality of life. To turn the Declaration into action the WCIT the website <http://doa.wcit2010.org> was developed. This website also contained an Action Forum to engage a wide range of stakeholders, ranking over 100 initiatives from all over the globe. The Declaration of Amsterdam and its Call for Action were a first step towards implementing the Granada Ministerial Declaration and the EU Digital Agenda and was recommended for support by the G20 countries at their summit in June 2010 in Toronto, Canada.

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<sup>2</sup> [The Amsterdam Declaration](#) (link; see WITSA website)

<sup>3</sup> [The Guadalajara Declaration](#) (link; see WITSA website)

<sup>4</sup> [Publication: "Policy Actions to Deliver the Promise of the Digital Age"](#) (link; see WITSA website)



Themed pavilions offered WCIT 2010 visitors opportunities for corporate networking and possibilities to get inspired by showcases in all WCIT 2010 tracks. All delegates were invited to the Welcome reception at the Amsterdam Picnic. At the WCIT dinner offered by the Dutch government the winners of the WITSA awards were honored. The official WCIT crystal was handed over on 27 May 2010 during the closing ceremony to the hosting city of the 2012 World congress on IT: Montreal, Canada.

### **WCIT 2008**

The following are some of the key outcomes from WCIT 2008:

1. WCIT 2008 achieved the following:
  - 80 institutional partners (sponsors);
    - o Garnered more than US\$10 million of sponsorship in cash and in kind.
  - 92 participating countries;
  - 105 speakers;
  - 3,313 delegates;
  - More than 50,000 participants (delegates, participants and expo visitors); and
  - 100,000 square feet of exhibition space.
2. Identified Business Opportunities:

Over 800 business meetings were held over the duration of WCIT2008 and its Related Events.

  - a) Over RM 1.24 Billion of business opportunities for Malaysian ICT solutions were identified through these meetings
  - b) RM2.0 Billion worth of potential investments were identified through these meetings
3. Sales and Investments Secured:
  - Over the duration of WCIT2008 and its Related Events, there were 22 contract agreement exchange and we secured total sales and investments worth RM8.3Billion
  - Creating more than 20,000 jobs.
4. Delegate Figures
  - a) WCIT2008 registered 3,313 delegates from 92 countries (~30% are delegates from other countries)
  - b) There were 539 media delegates out of the 3,313 WCIT 2008 delegates

### **WCIT 2006**

The 15<sup>th</sup> World Congress on IT drew over 2,000 delegates from over 80 countries – the largest and most diverse World Congress Delegation since the inception of the event in 1978 – joined us in Austin to debate and chart the future course of the global ICT industry. Even before WCIT 2006 placed Austin firmly on the global IT map, the State had long served as a uniquely compelling, business friendly gateway to the diverse markets of the Americas – including the Canada, Mexico and Latin America. Texas Governor Rick Perry championed the 2006 WCIT as “the most important business forum ever held in Texas”.

Two major themes clearly emerged during the course of the 15<sup>th</sup> World Congress on IT: Transition and opportunity. General Colin Powell mentioned them; as did John Gage, Nick Donofrio, Don Tapscott, and Nicholas Negroponte. As innovation fuels the accelerating state of transition in the technology sector, the result is an environment of unprecedented opportunity.

**WCIT 2006 Global Impact Program Policy Recommendations:** At the 15th World Congress on Information Technology, nine policy proposals were adopted by the Delegates and The World Information Technology and Services Alliance (WITSA) to global leaders in technology, government and academia. The following Policy Recommendations were adopted in the areas of Privacy and Security, Digital Access, and Healthcare in the 21st Century:

*Digital access:*

1. As delegates we should reformulate our digital initiatives to focus on how to use technology to empower people and to meet real social or business needs, rather than focusing on broadening access for its own sake.
2. Our digital initiatives should only move forward after they have taken 5 key elements into account - infrastructure, local content, government policy, knowledge and skills, and enterprise.
3. Digital initiatives should be developed co-operatively. The public, private and non-profit sectors should come together to negotiate joint strategies that meet their own goals as well as produce tangible results that benefit the greater good. We see a five year window of opportunity for redefining these priorities to achieve results.

*Privacy and security:*

1. The international businesses and government communities must collaborate to define and promote global standards for the development of internationally trusted and interoperable baseline electronic credentials used to authenticate, with appropriate levels of assurance, a person's identity. Organizations should be able to incorporate credentials based on these standards into both new and existing instruments of identity authentication—such as e-passports, national ID cards, driver's licenses, and credit cards.
2. Standards for electronic credentials must be built on the business uses for authentication and not just the underlying core technologies. They should promote common approaches for how organizations across different industries create credentials and use them within their various business and government operations. Therefore, standards must address data elements, verification procedures, and management requirements necessary to create credentials protected by design and ongoing maintenance from tampering and misuse. Standard practices must accommodate varying organizational identity management requirements ranging from one- to three-factor authentication.
3. To address privacy concerns and create a climate of consumer confidence and trust, organizations issuing electronic credentials must demonstrate and publicize the safeguards used to protect an individual's personal information. Furthermore, organizations need to adhere to a code of conduct, based on best practices, which requires them to clearly define and present to the public the uses of and benefits from electronic credentialing prior to requesting any personal data necessary to create these instruments.

*Health Care in the 21<sup>st</sup> Century:*

1. As delegates we should seek to accelerate the deployment of technologies in the delivery of healthcare outside of the traditional hospital mainframe.
2. Interoperable, standardized technologies within traditional points of care are critical to improving the quality and reducing the cost of healthcare.
3. We propose that steps be taken to contribute to the reporting of real-time, real-place health information – a new cartography of global health.

**WCIT 2004**

Athens, Greece, was the gathering place for more than 2,000 delegates - representing 67 countries - attending the biennial World Congress on Information Technology on May 19-21, 2004. The program featured top level speakers from the IT and telecommunications industry, as well as from the government and academic sectors. In addition, WITSA presented its biennial Global IT Excellence Awards, honoring seven organizations from around the world whose use of information technology has exhibited exceptional achievement within three broad categories: Public Sector Excellence, Private Sector Excellence, and Digital Opportunity. In addition, a Chairman's Award was presented.

Keynotes by Prof. Nicholas Negroponte of MIT Media Lab, Dr. Vinton Cerf of MCI, Robert Bishop of SGI, Michel Fromont of NEC Computers International B.V. and Mr. Risto Siilasmaa, of F-Secure, and many others were collectively once-in-a-lifetime treasures.

More than **2.000** participants from **67** different countries attended the WCIT 2004, **1.200** of whom were Congress Delegates, and **160** Greek and International reporters covered the Congress proceedings. There was



also significant participation of several Public Sector and Government Officials. However, the most impressive presence was the "e-participation" of Internet users the world over, who followed the Congress, works and developments electronically. Since the beginning of the year and up until the eve of the WCIT 2004 (Monday 17<sup>th</sup> May) more than **22.400.000** hits were recorded at the Congress Site; **392.000** of which were recorded during the Congress week alone (17-23 May 2004). The number of Sponsor Companies reached **46** and there were **11** WCIT 2004 Supporters.

Ministers and Government Officials also met in Athens, Greece on May 19-21, 2004 within the framework of the 14<sup>th</sup> World Congress of information Technology (WCIT2004) and exchanged views on the technological developments for eGovernment. Considering the principle topics of the **e-Government** session, the Ministers and Government Officials concluded a **"Political Leaders Declaration on Technological Developments in the service of the citizen"**.

### **WCIT 2002**

The XIII World Congress on Information Technology held in Adelaide, Australia was an extremely successful event, even in the midst of the global economic slowdown at the time. Over 1800 delegates from 55 countries attended, including 150 members of the press. The US delegation was over 120.

WCIT 2002 and IT Business Forum focused global attention on South Australia's IT capabilities. The benefits of hosting the five-day combined event was summarized as follows:

- The event attracted 1800 delegates – 300 more than forecast – including about 570 people from overseas.
- The economic benefits to the State are reported to be between \$12 million to \$15 million.
- Twenty trade delegations visited Adelaide during the event, including business leaders from the key markets of Japan, China, Malaysia, Taiwan, France, the UK, USA and New Zealand.
- Trade deals negotiated following the IT Business Forum have the potential to result in \$8.95 million in export sales.
- The South Australian Government is involved in ongoing investment discussions with 17 International companies.

Highlights included addresses by Australian Prime Minister John Howard and former US President Bill Clinton, and outstanding presentations by CXO's by Bob Bishop of SGI, John Chen of Sybase, Craig Mundie of Microsoft, Ram Ramadori of TCS, Doug Elix of IBM, and N.R. Murthy of Infosys.

During the Congress Gala Dinner, WITSA awarded its seven top global user awards, with the Chairman's Award going to NYC.GOV, as selected by then Chairman George Newstrom from among the hundreds of nominees.

Two years in the planning, and by far the highest profile event to be staged in the city, the World IT Congress was dominated the headlines - and city life – throughout the last week of February 2002. The WCIT's success was built on the caliber of the speakers, especially a phalanx of top-notch Americans, agreeably armed with very fresh thoughts, such as Stephen Younger, director of the US Defense Threat Reduction Agency, the venerable John Gage, chief scientist at Sun Microsystems, Craig Mundie, CTO at Microsoft, EDS's George Newstrom, newly made secretary of technology for the State of Virginia, plus a sprinkling of Adelaide-born 'Americans' which included Bob Bishop of Silicon Graphics and Doug Elix, boss of IBM Global Services. Notables from Asia-Pacific were Lee Kwok Cheong, the firm and business-like chief executive of Singapore's National Computer Systems, David Tan, charming and insightful head of the pioneering Net-led Bank of Singapore, and Peter Lo, the well connected CEO of Hong Kong's Science and Technology Park network.

The nearly 2,000 attendees at the WCIT in Adelaide were given a veritable feast of new ideas, fresh information and exciting new evidence of a plethora of trends. Perhaps the most pivotal event was the launch of the first 3G network in the southern hemisphere, which took place before a large audience at the Adelaide Convention Centre. Launched by M.Net, a consortium of IT and telecoms companies including Australia's



national telecoms provider Telstra, the 3G system is unusual in that it combined the services of traditional carriers with 802.11b wireless technology - in a bid to solve the problem of the broadband 'last mile'.

Far removed from the ambitions of 3G telecoms giants was an event held immediately before the congress which displayed an outpouring of new technology -from a shoal of tiny companies. Two days before the congress opened on Wednesday, February 27th, the organizers showcased 35 of Australia's best small IT companies - winners of a national SME competition that attracted 217 entrants. Indeed, most of the presentations were packed out.

When the conference began, two themes predominated: IT security and the hot issue of whether the IT sector was truly delivering the productivity gains promised. On the first issue, the caliber of speakers assembled was exceptional - and very well informed. Pindar Wong, chairman of Hong Kong-based security company Verifi said a recent report by security consultants Ripstech revealed for the first time some of the metrics behind e-security breaches. The study is claimed to be 'the first large-scale study to analyze Internet attacks based on actual empirical attack data that has been consistently collected and analyzed over an extended period of time'. Next up was Phil Reitlinger, of the US Defense department's cybercrime unit, who said e-crime very often had an international element to it. He emphasized that "the best e-security in the world, though needed, is not sufficient."

A much awaited speaker was Howard Schmidt, vice chairman of the US President's Critical Infrastructure Protection Board, which was established in Oct 16 last year as the senior inter-agency group responsible for overseeing security performed by the 26 different national agencies.

The second main theme of the congress - was the extent to which IT was succeeding or failing to deliver on its promises, especially bottom-line productivity, and this provoked much greater levels of disagreement.

On the last day of the conference John Gage, chief scientist at Sun Microsystems, gave a fascinating talk of the future commercial potential of a system which unified 3G with high-level storage and GIS mapping techniques linked to real-time satellite observation.

## **WCIT 2000**

**2000 World Congress Draws 1,790 Participants from 86 Countries:** The 2000 World Congress on IT was a resounding success in terms of content, speakers, attendance and media coverage. Termed by many as "the best World Congress ever", the event was officially opened by Newly-elected R.O.C. President CHEN, Shui-bian, who emphasized Taiwan's wish to become a "Green Silicon Island," and wished that "future generations will enjoy not only highly developed technology, but also a clean, healthy environment." The event was attended by an incredible 1,790 high level private and public sector delegates from 86 countries. 195 were from the U.S. 157 from Japan, 71 from Malaysia, 57 from Australia, 44 from Singapore and many more from countries around the world. There were 110 international members of the media, spanning 13 countries, including many of the best-known networks – such as BBC, Bloomberg, CNBC, CNN, the Asian Wall Street Journal and others. 350 local media representatives further added to a world-class coverage of the event.

A total of 30 world-renowned speakers gathered in Taipei, including John Chambers, President and CEO of Cisco Systems, who informed the audience that, "[the Internet] is going to change every aspect of our lives." Carly Fiorina, President and CEO of Hewlett Packard reminded the audience, "We can fail to achieve the promise of this revolution if we fail to remember that this revolution is about people." And, Bill Gates, Chairman and Chief Software Architect of Microsoft said that what needs to be done, "is to change the Internet to be more of a platform, not simply a presentation network." In all, speakers at the WCIT2000 set forth the blueprint for the future of IT - making a better world.

At a special transition ceremony, the World Congress also saw the inauguration of George Newstrom as the new Chairman of the World Information Technology and Services Alliance (WITSA), replacing Robert Laurence after eight years of dedicated service for the IT industry (see separate article).





## **WCIT 1998**

The World Congress on Information Technology (WCIT), held at George Mason University from June 21 to 24, 1998, was the premier event of the year for senior-level information technology executives worldwide to meet and establish business relationships, explore worldwide markets, and listen to customer perspectives. George Mason University proudly welcomed the 1998 World Congress on Information Technology to its campus in Fairfax, Virginia. More than 1,900 information technology and business leaders from 93 countries gathered at George Mason for a series of lectures, gala events, and exhibits.

The calibre of the speakers was exceptional – Michael Gorbachev, Margaret Thatcher, Michael Dell, and Larry Ellison, among other discussed the evolution of technology and the future of the industry. The news media paid attention with more than 200 journalists covering the event and resulting in an estimated 105 million impressions around the world.

In the words of then Microsoft President & CEO Bill Gates, “Congratulations on the most successful World Congress on Information Technology that has ever been held. Bringing together the global business community to focus on the future of information technology and how we can better serve customers as you are doing this week in Fairfax County, is an important task. We at Microsoft are proud to be part of the information technology revolution and commend you and the attendees from all over the world for your efforts”.

The WCIT 1998 exhibits covered the themes, “Strengthening the Workforce”, “Building Tomorrow's Workforce”, “Electronic Commerce”, “Partnerships in New Knowledge”, “GMU Worldwide”, “Internet 2 Deployment”, “Data Mining”, and “Using Technology to Create and Preserve Great Dance”.

The 1998 World Congress on IT raised the profile of Fairfax County nationally and internationally and provided an entrée to business communities throughout the world. The County’s reputation as a technology center was also increased. Toshiba Corp., one of the world’s leading technology firms, expanded its consulting business by opening a consulting office in Fairfax County in May 1999. This was a direct result of contacts made at WCIT 1998. Toshiba America Information Systems, Inc. was the third technology firm to make investment plans in Fairfax County as a result of WCIT 1998. Tata Infotech, the second largest software firm in India, and Sytel, a leading systems integrator, both announced plans to open offices in Fairfax County as well. The Minolta Corporation selected Fairfax County in June 1998 as the site for a new research and development office.

Moreover, Fairfax County’s hospitality industry reaped millions of dollars in benefit from the County hosting the 1998 World Congress on Information Technology. An estimated \$15 million was infused into the economy from WCIT 1998 from the more than 1,300 technology executives who stayed at County hotels, shopped in the retail establishments, and dined in the County restaurants.

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