

DAY 1 - 25 MAY 2010 - "Inspiration"

09:15-10:15

Registration and coffee

AUDITORIUM (and Forum/screens)



GRAND OPENING

- | | | |
|----|--|---|
| 0 | Opening WCIT 2010 film | |
| 1 | Introduction - Chairman of the day | |
| 2 | Formal Welcome
F. Heemskerk (Minister of Trade), J. Cohen (Mayor Amsterdam), H. Broeders (ICT-Office) |  |
| 3 | Formal opening WCIT 2010
Dato' Khoo, Chairman WITSA | |
| 5 | Keynote
Mrs. Neelie Kroes, EU Commissioner ICT and Telecom |  |
| 6 | The agenda of the Spanish Presidency, i2020 the next leap for Europe
EU Presidency: Mr. Francisco Ros Peran, Minister of State, Telecommunications and Information Society Spain. |  |
| 7 | Keynote
Mr. Paul S. Otellini, CEO Intel |  |
| 8 | Keynote
Mrs. Virginia M. Rometty, VP IBM Sales & Distribution |  |
| 9 | Keynote
Sir Bob Geldof |  |
| 10 | Panel discussion
Mr. Paul S. Otellini, CEO Intel
Mrs. Virginia M. Rometty, VP IBM Sales & Distribution
Mr. Martin Lees, Secretary-General Club of Rome
Mr. Pascal Matzke, Vice President, Tech Industry Strategy, Forrester Research |  |

12:30 – 14:00








LUNCH (pavilions)

AUDITORIUM

- | | | |
|---|---|---|
| 1 | Welcome
Chairman | |
| 2 | Keynote
Prof. Manuel Castels, Global Thought Leader Public Private Participation |  |
| 3 | Keynote
Mr. Witold Drozd, Undersecretary of State in the Ministry of Interior and Administration |  |
| 4 | Panel discussion | |

Tea Break (pavilions)

AUDITORIUM

- | | | |
|---|--|---|
| 1 | Welcome
Prof. Wubbo Ockels, Former Astronaut. |  |
| 2 | Keynote Steven Chu
<i>Secretary of Energy, USA, Nobel Prize in Physics 1997</i> |  |
| 3 | Keynote Connie Hedegaard
<i>Eurocommisioner for Energy & Climate</i> |  |
| 4 | Keynote Maria van der Hoeven
<i>Minister of Economic Affairs</i> |  |
| 5 | Keynote Choi Kyunghwan
<i>Minister for Knowledge Economy,</i> |  |
| 6 | Keynote Edison Lobão
<i>Minister of Mines and Energy</i> |  |
| 7 | Wrap-up Wubbo Ockels |  |





Transportation to Welcome reception

18:30 – 22:00

**City of Amsterdam
Welcome reception and diner**

DAY 2 - 26 MAY 2010 - "Innovation"




AUDITORIUM (and Forum/screens)

1	Keynote Prince of orange	
2	Keynote Mr. Martin Lees, Secretary-General Club of Rome	
3	Keynote Mr. Ratan Tata, Chairman TATA	
4	Keynote Mr. Aneesh Chopra, CTO, advisor to the president USA Government	
5	tbd. Capgemini	
6	Panel discussion Speakers	

10.30 - 11.15

Coffee Break (pavilions)




AUDITORIUM

1	Welcome Mr. Arie J.M. van Bellen	
2	Keynote Rod Beckstrom, CEO ICANN	
3	Keynote Mrs. Tineke Netelenbos, Chairman Digivaardig & Digibewust	
4	Film Digivaardig & Digibewust / UPC	
5	European Best Practice Global Teenage Project KPN	
6	Speech media theorist Douglass Ruskoff <i>Professor of Media Studies at New School University</i>	
7	Panel discussion Speakers	

12.45 - 14.00

LUNCH

AUDITORIUM

1	Welcome Chairman	
2	Keynote Mr, Bruce Schneier, CTO British Telecom	
3	Keynote - The key to business improvements Robert Hayes, Microsoft	
4	Keynote Chet Hosmer, CEO WetStone Technologies	

15.30 - 16.00

Tea Break (pavilions)

AUDITORIUM

1	Keynote Mr. Gary Locke, Secretary of Commerce, USA	
2	Keynote Mr Stelios Haji-ioannou, CEO Easyjet	
3	Keynote Mr. Steven Elop, President Microsoft Business Division	
4	Keynote Mr. Mike Fries, CEO Liberty Global	
5	Panel discussion Speakers Elvira Nabiullina, Minister for Economic Development, Russia Mrs Åsa Torstensson, Minister for Communications, Sweden Mr Sachin Pilot, Minister of State in the Ministry of Communications and Technology, India Mr. Bernd Pfaffembach, State Secretary, Federal Ministry of Economics, Germany	




Transportation to Gala venue

18:15 - 22:00

GALA

DAY 3 - 27 MAY 2010 - "Transformation"

AUDITORIUM

- | | | |
|---|--|---|
| 1 | Welcome
Chairman | |
| 2 | Keynote
Mr. Amar Bhide, Kennedy School of Government, Harvard University |  |
| 3 | Keynote
Stefano Marzano, CEO and Chief Creative Director, Philips Design |  |
| 4 | Keynote
Adam Greenfield - Head of design direction for user interface and services, Nokia |  |
| 5 | Panel discussion | |

Coffee break (pavilions)

AUDITORIUM

TBD Mobilty, Sharing Space or Water Track

12:45 – 14:00

LUNCH (pavilions)

AUDITORIUM (and Forum/screens)

Closing Ceremony

- | | | |
|---|--|---|
| 1 | Keynote
Head of State (to be announced) | |
| 2 | Keynote
Steven Chu, Secretary of Energy, USA |  |
| 3 | Keynote
Mr. Ad Scheepbouwer, CEO KPN |  |
| 4 | Keynote
Mr Vincent Vcan Quickborne, Minister for Business and Development, Belgium |  |
| 5 | Presentation Declaration of Amsterdam
tba. |  |
| 6 | Panel discussion
Speakers
Mr. Peter Sondergard, Global head of Research Gartner |  |
| 7 | Crystal handover to Canada WITSA ceremony
Mr. Henk Broeders, Chairman ICT Office, Host of WCIT 2010
Dato' Khoo, Chairman WITSA |  |

16:00 – 18:00

Drinks and snacks (pavilions)