



Building the Digital Age Together

September 29th. - October 1st., 2014 Expo Guadalajara, Guadalajara, Jalisco, Mexico

In case you missed the news

- Guadalajara, Mexico is hosting the 19th World Congress on IT from September 28 - October 1, 2014!

WHY SHOULD YOU ATTEND?



...and much more!

Why Mexico?

Mexico is a market full of new business opportunities:

- \$1.2 trillion economy
- 3.9% GDP growth in 2012
- 14th largest economy in the world
- More free trade agreements than any other country in the world: 12 agreements with 44 countries
- Youthful demographic with a population of 121 million

Hear about the many **Business Opportunities** in Mexico and Latin American and Benefit from a World Class Congress Program



WHAT IS THE WCIT?

Founded in 1978, the World Information Technology and Services Alliance (WITSA) is a leading consortium of ICT industry association members from 82 countries. WITSA's members represent more than 90 percent of the world ICT market. The World Congress on information Technology (WCIT) is WITSA's biannual, flagship event; for 2014, Mexico is the honored host country.

To find out more about the program and speakers visit:

www.wcit2014.org































