



Building the Digital Age Together

September 29th. - October 1st., 2014 Expo Guadalajara, Guadalajara, Jalisco, Mexico

In case you missed the news

- Guadalajara, Mexico is hosting the 19th World Congress on IT from September 28 - October 1, 2014!

WHY SHOULD YOU ATTEND?



Learn how to do business in Mexico





www.wcit2014.org

Hear about the many **Business**Opportunities in Mexico

Why Mexico?

Mexico is a market full of new business opportunities:

- \$1.2 trillion economy
- · 3.9% GDP growth in 2012
- 14th largest economy in the world
- More free trade agreements than any other country in the world:
 12 agreements with 44 countries
- Youthful demographic with a population of 121 million