

Limited Space!



## Building the Digital Age Together

September 29th. - October 1st., 2014 Expo Guadalajara, Guadalajara, Jalisco, Mexico

### In case you missed the first announcement

- Guadalajara is hosting the "Olympics of the ICT Industry"
- the 19th World Congress on IT from September 29 - October 1, 2014!

## WHY SHOULD YOU ATTEND?



### Learn of Business Opportunities in Mexico

## Why Mexico?

Mexico is a market full of new business opportunities:

- \$1.2 trillion economy
- 3.9% GDP growth in 2012
- 14th largest economy in the world
- More free trade agreements than any other country in the world: 12 agreements with 44 countries
- Youthful demographic with a population of 121 million

**Do not miss out on this unique opportunity!**



## Limited Space Available

## WHAT IS THE WCIT?

Founded in 1978, the World Information Technology and Services Alliance (WITSA) is a leading consortium of ICT industry association members from 82 countries. WITSA's members represent more than 90 percent of the world ICT market. The World Congress on information Technology (WCIT) is WITSA's biannual, flagship event; for 2014, Mexico is the honored host country.

To find out more about the program and speakers visit:

[www.wcit2014.org](http://www.wcit2014.org)

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