

The winners of the six 2014 WITSA Global ICT Excellence Awards as well as the recipients of the merit winner certificates are as follows:

The Chairman's Award

Telekom Research & Development Sdn. Bhd. (Project: Advanced Internet Lighting Application: A Multifunction Communication System & A Bright Entertainment Device)

Advanced Internet Lighting Application is a Multifunction Communication System & A Bright Entertainment Device. It offers the ability to provide high speed broadband internet using the visible light as an alternative and complementary medium to existing wireless communications is an exciting area of on-going discovery. Employing light emitting diode (LED) technology, the AILA application is an energy efficient last mile connectivity solution with both illumination and communications capability.

Contact: Dr. Gopi Kurup, CEO , Telekom Research & Development Sdn. Bhd , Cyberjaya , Selangor – Malaysia: gopi.kurup@tmrnd.com.my

Public Sector Excellence Award

Information and Communication Technology (ICT) Division: Bangladesh Ministry of Posts, Telecommunication and Information Technology

The world is now called the Information and Communication Technology (ICT) era. Bangladesh Government makes the utmost effort to support the accelerated expansion of ICT for economic emancipation of its vast population. Considering ICT as thrust sector, The Government of Bangladesh has taken different pragmatic steps and formulated policy guideline for comprehensive development of ICT. The Government has reorganized the ICT sector and renamed the Ministry of Post, Telecommunication and Information & Communication Technology under which Information and Communication Technology (ICT) Division working headed by a secretary and Hon'ble State Minister. This Division is performing the activities for ICT Promotion, Planning, Implementing, Monitoring and expansion of Development activities in this sector and use of ICT in the society through creating and deploying ICT infrastructure for connecting the citizen for getting better access to information and services. Please visit <http://www.ictd.gov.bd> for additional information.

Contact: Mr. Zunaid Ahmed Palak, Hon'ble State Minister for Posts, Telecommunication and Information Technology: info@zunaidahmedpalak.net

Private Sector Excellence Award

President Chain Store Corporation

President Chain Store Corp. (PCSC) was established in 1978 by President Enterprises Corp. (PEC) to introduce 7-ELEVEN stores into Taiwan. Known for its clean, spacious, and bright store front, 7-ELEVEN ignited a revolution in Taiwan's convenience retailing industry. After struggling for seven challenging years, PCSC finally turned loss into gain. With proactive store expansion plans and creative marketing strategies, 7-ELEVEN has consolidated its leadership position among convenience retailers in Taiwan.

7-ELEVEN stores can now be found everywhere in Taiwan. From mountains to ocean-side, every 7-ELEVEN store is tightly connected with the daily operations of our distribution system and real-time information provided by the POS System. This extensive network forms a highly effective Web-based platform and gives PCSC an extraordinary advantage to be an indispensable part of consumers' daily life. To bring convenience and quality services to consumers, 7-ELEVEN continues to innovate and introduce a broad selection of products, new convenient services, and thematic marketing campaigns which change the definition of convenience stores in Taiwan. With our efforts, we have successfully transformed the convenience retailing industry and brought the consumers brand new experiences. 7-

ELEVEN also shoulders the role of a responsible corporate citizen by devising sustainable managerial strategies to become an environmentally-friendly enterprise. In the future, based on its shared service and resources, PCSC will continue to expand its retail channels, virtual channels, and distribution support systems to extend the already successful domestic business model into global markets.

Mobile Excellence Award

Banglalink Digital Communications Ltd.

Banglalink Digital Communications is one of the major Mobile Franchise in Bangladesh. Its current subscriber is around 30 million people. It's rapidly and fixed a target to reach by the end of 2014. Banglalink's initial success was based on a simple mission: "bringing mobile telephony to the masses" which was the cornerstone of its strategy. Banglalink changed the mobile phone status from luxury to a necessity, brought mobile telephone to the general people of Bangladesh and made a place in their hearts. The mobile phone has become the symbol for positive change in Bangladesh. The brand slogan of "start something new" is in essence derived from Banglalink's promise of empowering people with affordable communication solutions so that they can take new initiatives in life. Banglalink takes new initiatives that positive change will occur for the overall betterment of the nation. Agriculture sector is main thrust of Bangladesh economy and Government of the Bangladesh stresses top priority in Agriculture. About 60 percent of total population directly and indirectly depends on Agriculture. The country has attained self sufficiency in Food Production because of tremendous development in different filed of Agriculture. For the first time in the country Banglalink has launched mobile Agri-services for the farmers. For additional information, please see the Banglalink website at www.banglalink.com.bd/
Contact: Mr. Rahman Md Mazibur, Vice President, BCS: Sawpon71@gmail.com

Digital Opportunity Award

Nomura Research Institute, Ltd. TRUE TELLER (Big data analysis/text mining application)

TRUE TELLER is the leading text mining application of the Big Data era. Used by the Japan's leading brands, TRUE TELLER has the largest market share in Japan. Japanese, English and Chinese languages are supported.

Input and Results: TRUE TELLER reveals essential meanings of various types of text inside of Big Data, and helps the companies achieve significant results in improving their operations and communication with their customers.

Contribution: TRUE TELLER contributed to the relief operations right after the Great East Japan Earthquake in 2011 by collecting and analyzing the tweets of the earthquake sufferers to seek relief goods.

Expectations: The Japanese government is also considering establishing a disaster relief system by using Big Data as the TRUE TELLER dashboard contributed to the relief activities in 2011.

Moreover, TRUE TELLER holds the potential for enhancing disaster relief operations all over the world.

Language Processing: TRUE TELLER have advanced features in accurate understanding of dependency relations in sentences and the sentiment analysis based on its original sentiment dictionaries for various industries.

Customers: TRUE TELLER has 60% market share of text mining application in Japan*1. TRUE TELLER has been used by more than 600 companies in many industries and global markets.

Contact: Mr. Aritaka Masuda, General Manager – Nomura Research Institute Business Intelligence Department: a-masuda@nri.co.jp;

Sustainable Growth Award

Institute for Information Industry: Smart Energy Management System

Due to the depletion of energy and the perception of environment issue, it is an inevitable trend for more effective energy demand side management system. ICT technology should be the key player to provide effective way to control the power consumption peak and to improve the energy efficiency of the whole power supply and consuming system.

The global DRMS market is estimated by adding vendor revenues for DR software solutions and services. MarketsandMarkets forecasts the global market to grow from \$6.68 billion in 2014 to \$24.64 billion in 2019. This represents a Compound Annual Growth Rate (CAGR) of 29.8% from 2014 to 2019.

III_SEMS, a total solution integrating ADR service platform, cloud-based energy management system and AMI, would be the best choice to the energy efficiency and environment protection.

For more information, see: http://witsa.org/awards14/nominees/sustainable/CISA_SustainableGrowth-SmartEnergyManagementSystem.pdf

Contact: Ms. Jiann-min Wang, R&D Director: mwang@iii.org.tw

Merit winners

Due to the large number of highly qualified nominees for the 2012 WITSA Global ICT Awards, WITSA selected several candidates that, while not selected as sector award winners, stood out as particularly noteworthy. These WITSA merit winners are:

- **Seoul TOPIS(Transport OPeration and Information Service)**
http://witsa.org/awards14/nominees/public/NominationForm-Seoul_TOPIS.doc
- **Immigration & Checkpoints Authority**
http://witsa.org/awards14/nominees/Singapore_2014Awards_NominatingForm.doc
- **Hellenic Ministry of Administrative Reform and Electronic Government**
http://witsa.org/awards14/nominees/public/2014Awards_NominatingForm_PUBLIC_SECTOR.pdf
- **UAB RUPTELA**
http://witsa.org/awards14/nominees/private/Infobalt_2014Awards_NominatingForm.doc
- **PIRAEUS BANK SA**
http://witsa.org/awards14/nominees/private/2014Awards_NominatingForm_PRIVATE_SECTOR.pdf
- **XTEND (Social Learning Environment)**
http://witsa.org/awards14/nominees/private/Xtend-information_for_WITSA_award.pdf
- **BEBRAS** (engl. Beaver, germ. Biber): a collaborative international network to promote Informatics among primary, secondary and high school students and teachers
http://witsa.org/awards14/nominees/opportunity/2014Awards_INFOBALT_BEBRAS.doc
- **Women & Girls Go Digital Initiative – WGGD**
http://witsa.org/awards14/nominees/opportunity/2014Awards_NominatingForm_DIGITAL OPPORTUNITY_GSGE.pdf
- **DANE: Development of Applications for Children and Young People with Special Needs**
http://witsa.org/awards14/nominees/opportunity/DANE-ProjectForWITSA_Awards.pdf
- **Daffodil International University**
http://witsa.org/awards14/nominees/Bangladesh_2014Awards_NominatingForm.pdf
- **GREENCLOUD by GreenLook**
http://witsa.org/awards14/nominees/CostaRica_2014Awards_NominatingForm.doc

- **Multimídia Educacional – Informática da Comunidade**
http://witsa.org/awards14/nominees/ASSESPRO_2014Awards_NominatingForm.pdf
- **Soft Space**
http://witsa.org/awards14/nominees/mobile/SoftSpace_nomination.pdf
- **MDT Innovations Sdn. Bhd. (Project: NFC Tag in SIM Card, Empowering All Phones to Become NFC Tag)**
http://witsa.org/awards14/nominees/PIKOM_Nominations.docx
- **Institute for Information Industry: AppCross Digital Publishing Platform**
http://witsa.org/awards14/nominees/mobile/CISA_MobileExcellence-AppCross_DigitalPublishingPlatform.pdf

About WITSA

The World Information Technology and Services Alliance (WITSA) is the leading recognized international voice of the global ICT industry, whose members from over 80 countries and economies represent more than 90 percent of the world ICT market. WITSA is dedicated to advocating policies that advance industry growth and development; facilitating international trade and investment in ICT products and services; strengthening WITSA's national industry associations; and providing members with a broad network of professional contacts.

WITSA hosts both the World Congress on Information Technology (WCIT), the premier global industry sponsored ICT conference, and the Global Policy and Trade Conference (GPAC).

WITSA members are leaders in a globally interconnected marketplace. Because the challenges facing the ICT industry are undisputedly global in nature, WITSA members work together to achieve a shared vision on important issues of common interest. WITSA makes it possible for its members — ranging from Mongolia and Argentina to Kenya and the United States — to identify common issues and priorities, exchange valuable information, and present a united position on industry issues.

For more information on WITSA, please visit www.witsa.org