

Anders Halvorsen

Fra: Diane Mievis [diane.mievis@digitaleurope.org]
Sendt: Thursday, April 23, 2015 5:53 AM
Til: Anders Halvorsen
Emne: Call this afternoon on International Trade

Dear Anders,

Unfortunately, I won't be able to participate to the call today. I am very sorry about that.

However, I would like to share some thoughts coming from the strategy ongoing at DE for the new EU trade strategy.

There's no draft yet, so nothing to share in substance but perhaps the structure could help for the format of the WITSA paper on International Trade.

I'd be happy to continue participating to the next calls of working group and to contribute to the ongoing exercise.

Diane

Digital Trade/For a new EU Trade Strategy
Why digital trade matters ?

-

Statistics (ITIF, ECIPE, Brooklyn Institute, etc.)

-

Give some concrete examples from various sectors and companies (tech and non-tech) to demonstrate how digital is an enabler of trade.

-

Go beyond physical borders

-

Strong enabler for traditional and new industries (new business models)

-

Support digital transformation of the industry

-

Opportunity for joint collaboration, creativity and innovation, collaborations in R&D - creation of new ecosystems

-

Offer state-of-the art goods and services to citizens.

-

Opportunity to be a front runner on the international scene

I.

DIGITALEUROPE trade priorities

•

Focus on the multilateral/plurilateral negotiations (tariffs and non tariffs)

- If WTO wants to be relevant again it has to address the digital trade

- 20th anniversary of the WTO – Trade works => reference to the many benefits of the ITA I.
- Conclusion of the expansion of the ITA
- Negotiations on TiSA– need to discuss provisions on digital services now
- WTO Work Programme Post-Bali – no sequencing of services and need strong chapter on Digital Trade (reference to eCommerce Work Programme)
- Mention of the Trade Facilitation agreement
- Expansion of these agreements to other WTO members
- explore the work of the TBT Committee and expanding it to digital barriers to trade (move away from the traditional technical barriers to trade for physical goods)

- Benefiting from a fair and competitive business environment

- Customs
- Export control regulation
- Conflict minerals regulation

II. Digital Trade as an horizontal part of ongoing and future trade agreements

- e-Commerce and Digital services in bilateral agreements

- Description of the context
- Benefits
- Reaffirm commitments

- Cross-border data flows

- Enabler of new business models for the industry as a whole, including traditional industries
- Big Data
- Industry 4.0/Internet of Things
- Smart cities
- Support of a good and balanced GDPR (mention the concept of privacy by design) and of the review of Safe Harbor

- Market access and Regulatory cooperation

- Global standards
- Setting up global rules
- Look at innovative regulations in partnering countries e.g. e-labelling, e-accessibility, e-health/m-health, commercial encryption
- Fair and equal access to public procurements

- Forced Localisation Measures/Local content requirements

- Tokyo Resolution
- APEC best practices
- OECD work on local content requirements
- Strong push at WTO level for the 10th Ministerial Conference in Nairobi
- Code of Conduct for EU cloud

Threats :

- Digital Sovereignty
- « Make in » policies
- Protectionist Policies adopted in the name of security and privacy

...

•

Internet Governance/Net Neutrality ?