

YOUR ASSOCIATION
LOGO HERE



[INSERT YOUR MEMBER ASSOCIATION NAME] AND THE WORLD INFORMATION TECHNOLOGY & SERVICES ALLIANCE (WITSA) INVITE YOU TO TAKE PART IN OUR BUSINESS EXCELLENCE CERTIFICATION PROGRAM!

The Business Excellence Certification Program (BECP) was designed by WITSA to recognize companies, in the Information and Communication Technology (ICT) industry, who consistently operate with a high degree of business professionalism and integrity. There are two main criteria established as qualifiers for this program.

1. **Integrity:** the company shows a high-level of respect, strong ethics, professionalism and commitment to their clients;
2. **Performance:** the company has a track record of consistently delivering results with a high-level of business practices and standards, to include addressing their customers' concerns, in a timely and satisfactory manner.

WHY APPLY: WITSA represents over 90% of the global ICT Industry. This program provides international accreditation for certificate holders. Certificate holders may display their certificate in their office and on their website as a testament to their professionalism, integrity and performance. This will increase trust, and likely profitability, with current and prospective clients. Certificate holders are eligible for WITSA's Business Excellence Award, presented annually at the World Congress on Information Technology.



HOW TO APPLY: Your company can apply for the Business Excellence Certification via our website www.witsabecp.org. Applicants should be prepared to provide 3 client references before they initiate the application process. Pricing ranges from \$99-\$500 per year, depending on the number of employees in the applicants company. Certification is valid for one year and may be renewed annually.