



Why Join the World Information Technology and Services Alliance (WITSA)?

WITSA recognizes the challenges that ICT associations are facing around the globe. WITSA was established to serve its association members and their corporate members in meeting these challenges.

Founded in 1978, WITSA represents over 90% of the global ICT market with over 80 leading ICT associations from countries/economies around the world. *There is no other organization in the world that represent the entire ICT industry. Accordingly, no other organization offers its members' as vast a network and services as WITSA.*

Here are just a few other reasons to join the WITSA family:

- WITSA is not only the **recognized Voice of the ICT Industry**, it is an organization driven with a vision and passion to **"Fulfill the Promise of the Digital Age."** Where everyone on earth benefits from ICTs. As WITSA works to fulfill the Digital Age promise the ICT industry expands its business. Accordingly, your members benefit directly.
- **You and your members have access through WITSA to the most expansive ICT business network in the world**, in addition to colleague associations and thousands of corporations, WITSA has close relationships with internationally recognized institutions to include the United Nations, World Bank, Internet Governance Forum, the World Trade Organization, World Economic Forum and ICANN and many others.
- **As a Member, your association will receive important ICT policy support** in order to encourage governments to favorably view ICT development within your nation.
- **ONLY Members are allowed to host WITSA's annual flagship event, the World Congress on IT.** WITSA's 24th Congress will take place in Dhaka, Bangladesh in November 2021 and in Penang, Malaysia in 2022. These congresses shine a global spotlight on your country. Most governments are very interested in having this premier event in their countries. **We are currently entertaining bids for WCIT 2023.**
- **Global Accreditation-** In 2020 WITSA launched its **Business Excellence Certification Program (BCEP)** Companies (your members) are eligible to apply for this International Business Certification. This global business excellence recognition can only be obtained by WITSA members.
- **Only one Association per country can join WITSA as a full member, with all its benefits and privileges.** Check WITSA's web site under Members to see if there is a member represented in your country.
- **There are opportunities for your members to network with hundreds of other companies and governments, business leaders and industry luminaries from around the globe at WITSA's annual World Congress on Information Technology events.**
- **WITSA has developed a B2B Portal which offers business of all sizes opportunities to expand their businesses around the globe.**
- **WITSA established a program designed for your association to share best Association Management practices with a global community of other WITSA member associations.** WITSA's *Association Corner* provides your association with valuable information in establishing, operating and expanding your association.
- As a member of WITSA, you will also have the opportunity to nominate your members and clients for WITSA's annual **Global ICT Excellence Awards**, one of our most popular programs.
- **Safe Landing Offices-** When your members seek to do business in other countries, they can find sales development support at WITSA member offices, saving time and resources while enhancing their success.

WITSA WELCOMES YOU TO JOIN THE FAMILY OF WITSA ICT ASSOCIATIONS

For more information visit us at www.witsa.org or email Molly@witsa.org