



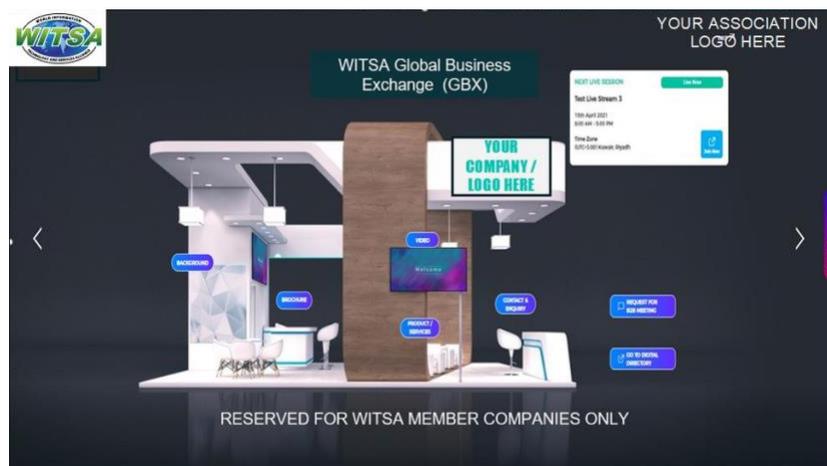
GLOBAL BUSINESS EXCHANGE (GBX) Frequently Asked Questions (FAQ)

What is WITSA? The World Information Technology and Services Alliance (WITSA) is the leading consortium of ICT industry associations worldwide. More than 85 countries belong to WITSA. WITSA members represent over 90% of the global ICT market. Since 1978, WITSA has served as the recognized voice of the ICT industry. WITSA aims to drive transformation and grow the industry as ICT is the key driver of the global economy.

What is WITSA's Global Business Exchange (GBX)? The GBX is a robust B2B networking platform allowing WITSA members' member companies to establish business connections with one another to expand their personal and business networks. Participating companies will be able to search the platform to connect with other companies (to partner, purchase and sell their goods) across WITSA's vast global network. Key features include the ability to search companies in a specific country or region, by products & services.

When will the GBX be launched? The GBX pilot program will go "live" by early August 2021 with approximately 400-500 companies expected to participate. The program will be open to additional WITSA members' (in good standing) member companies in late 2021. Companies will receive an invitation to participate in the GBX via their WITSA member association.

Who is eligible to participate in the GBX? If you are a member of a national ICT association, which is a member of WITSA (in good standing), you are eligible to participate. During the pilot program, participation is limited to those companies who received an invitation from their WITSA member association to join the GBX.



FAQs CONTINUED ON NEXT PAGE

What does the registration process consist of? The first step in the registration process requires each company to submit a *WITSA GBX Member Registration form*. Once received, the primary contact listed in the application will receive an email with instructions on how to upload asset files (such as company logo, brochures, videos, etc.) for inclusion within the platform. Please refer to the email for the details regarding the naming convention, acceptable file formats and maximum file size.

What does the GBX cost? During the pilot program, the GBX is being offered to WITSA members free of charge for six (6) months. Beginning in 2022, a nominal fee will be charged (exact pricing TBD).

How will my company access the GBX Platform once it is launched? Over the next three (3) months, the GBX platform will continue be populated with new members. The primary contact will receive a notification from a member of the GBX team by early August with instructions on how to access the platform.

Who do I contact if I have additional questions? If you have any questions about the *WITSA Global Business Exchange*, please contact Molly Waldron Poisant, WITSA Administrator at molly@witsa.org or your WITSA member representative.