

Anders Halvorsen

From: Hoda Nofal <ddnofal@Eitesal.org>
Sent: Sunday, September 12, 2021 4:38 AM
To: Anders Halvorsen
Cc: Tarek Abdel monem Taha; Dr. Mohamed Shedeed; Khaled.yusuf@lavaloon.com
Subject: WITSA's 1st VIRTUAL Global ICT Excellence Awards: Nominations Deadline EXTENDED to September 14th!

Dear Anders:

Greetings from EITESAL,

With reference to your previous email requesting our recommended nominations for the WITSA Global ICT award 2021 among EITESAL members. Here is our first strong nomination:

Name of Company: [Lavaloon](#)

Award category: [Emerging Digital Solutions Award](#)

Why do we think the company deserve the award:

[LavaDo solution](#) is designed and implemented as a pilot in terms of geographical presence and covered business models; however, the solution is scalable in the aspects.

Unique approach for the good of the end user: almost all current vendors and software companies focus on empowering their solution and provide integration options to use it, but LavaDo, in addition to providing the same option, it provide a simple and smart interface to the end user enables to be his first choice on a daily basis to perform any business functions without the hassle of switching between different systems in the backend. That gives the customer the flexibility to pick the best systems as per their needs; in terms of business functions and cost.

It's a cloud solution adopts the latest technologies and approaches like AI, IoT, and planning to include Blockchain. Proven success, in a short time, with big and important accounts. In simple words, LavaDo targets to be in business functions like Facebook in social networks.

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Documents uploaded : [Lavaloon1](#) [Lavaloon2](#)

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