



Build Your Own eCommerce Website &
Start Selling Online



eCommerce website



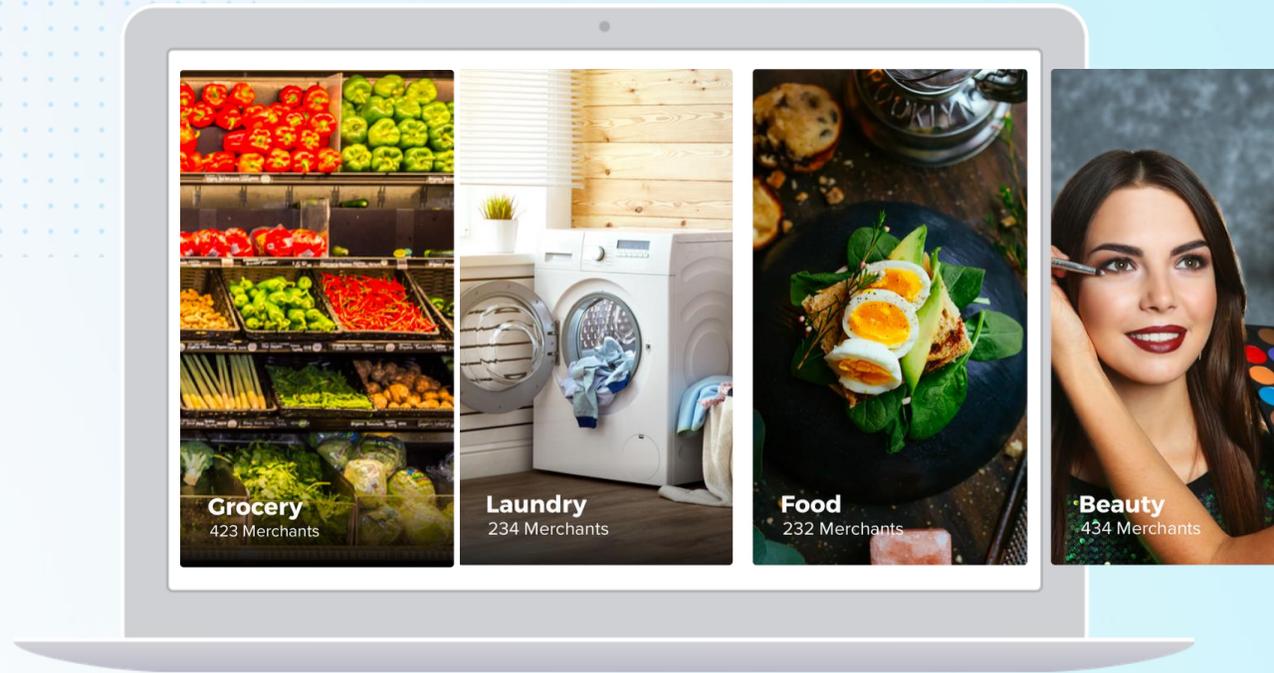
People have changed the way they order goods or avail services. 'Faster fulfilment' and 'Convenience' have become the need of the hour, boosting Hyperlocal businesses.



With UR, start your local business by launching your Online Storefront to cater to the neighborhood.



Be it food delivery, grocery ordering, beauty or personal-care services at home, UR provides the technology to start, build and grow your business.



Platform offerings

◆ Ecommerce website

Responsive online website to access from any device

◆ Adaptive customer apps

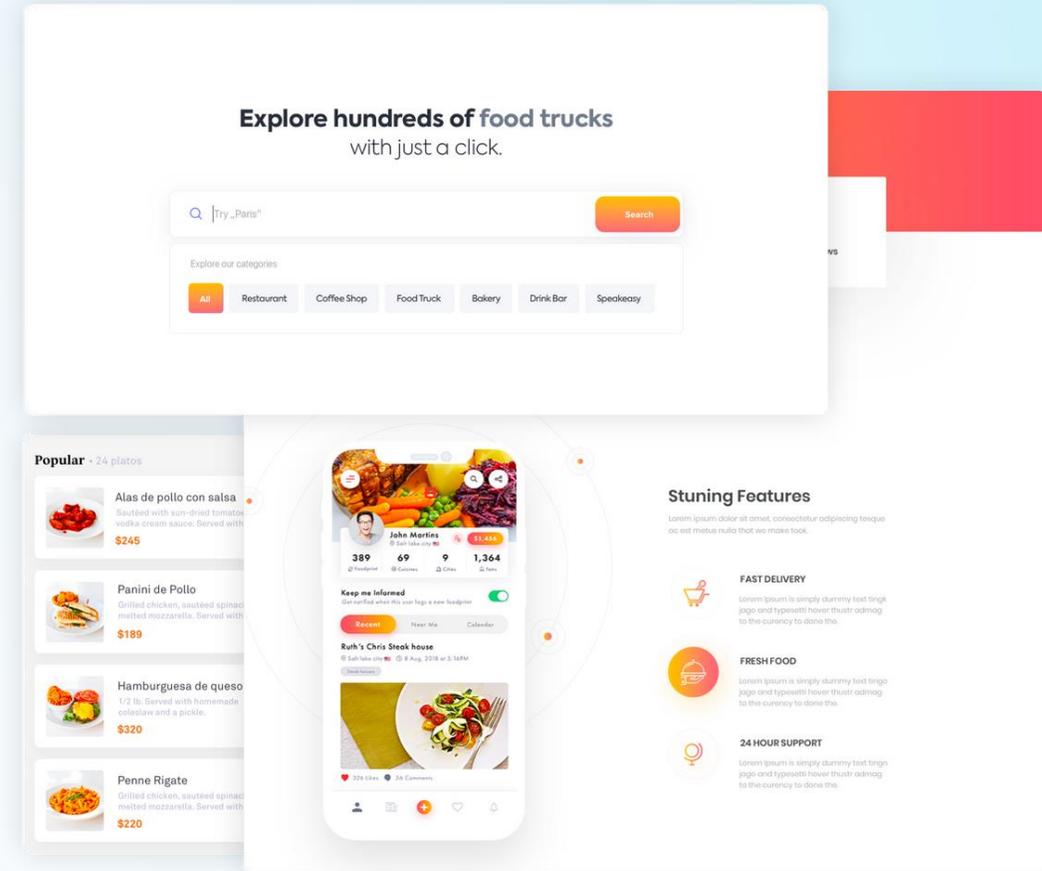
Native mobile apps for iOS & android to access on-the-go

◆ Powerful admin dashboard

Centralized dashboard to control from a single place

◆ Merchant apps

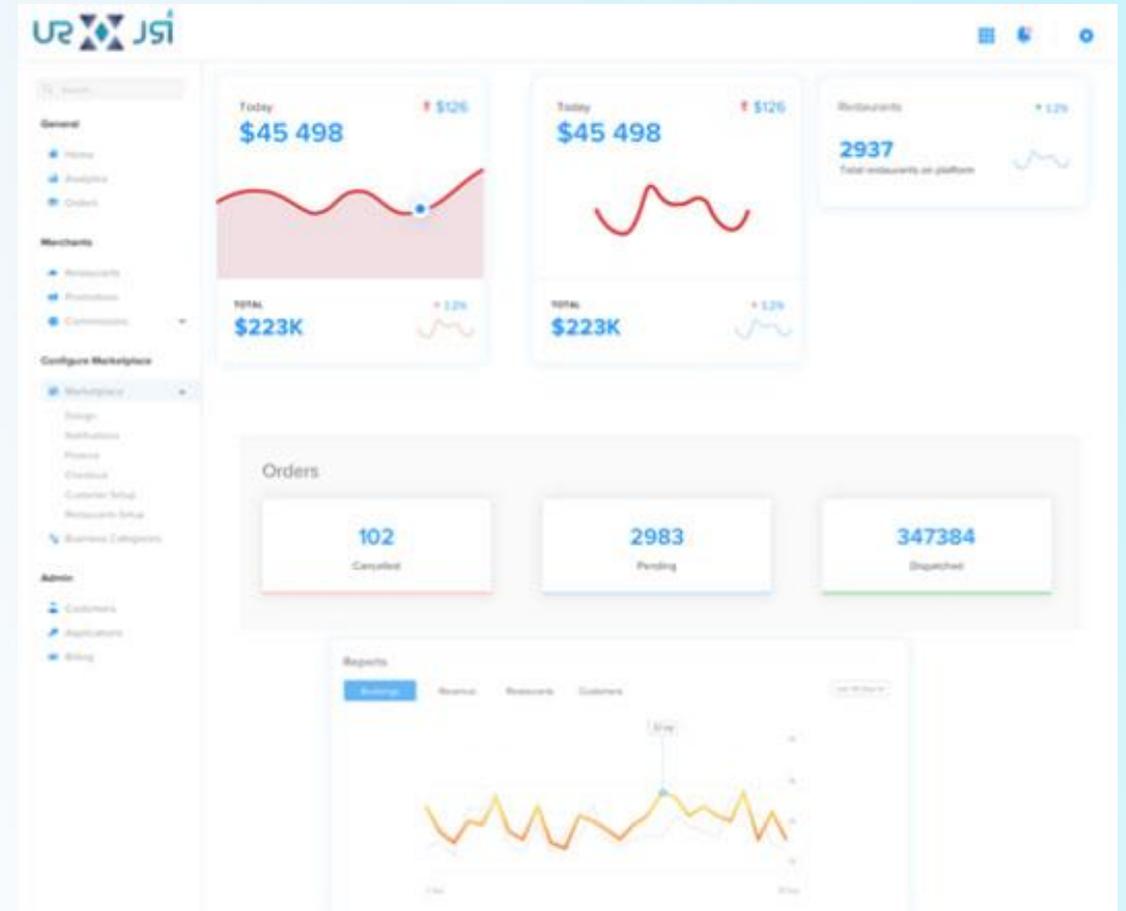
Mobile-friendly apps for store owners to manage the listing



From first sale to full scale

Our powerful software helps entrepreneurs **start**, **build** and **grow** their Hyperlocal business. Some of the feature highlights:

- ◆ Theme editor
- ◆ Catalogue management
- ◆ Promotions management
- ◆ Multilingual support
- ◆ Payments & commissions



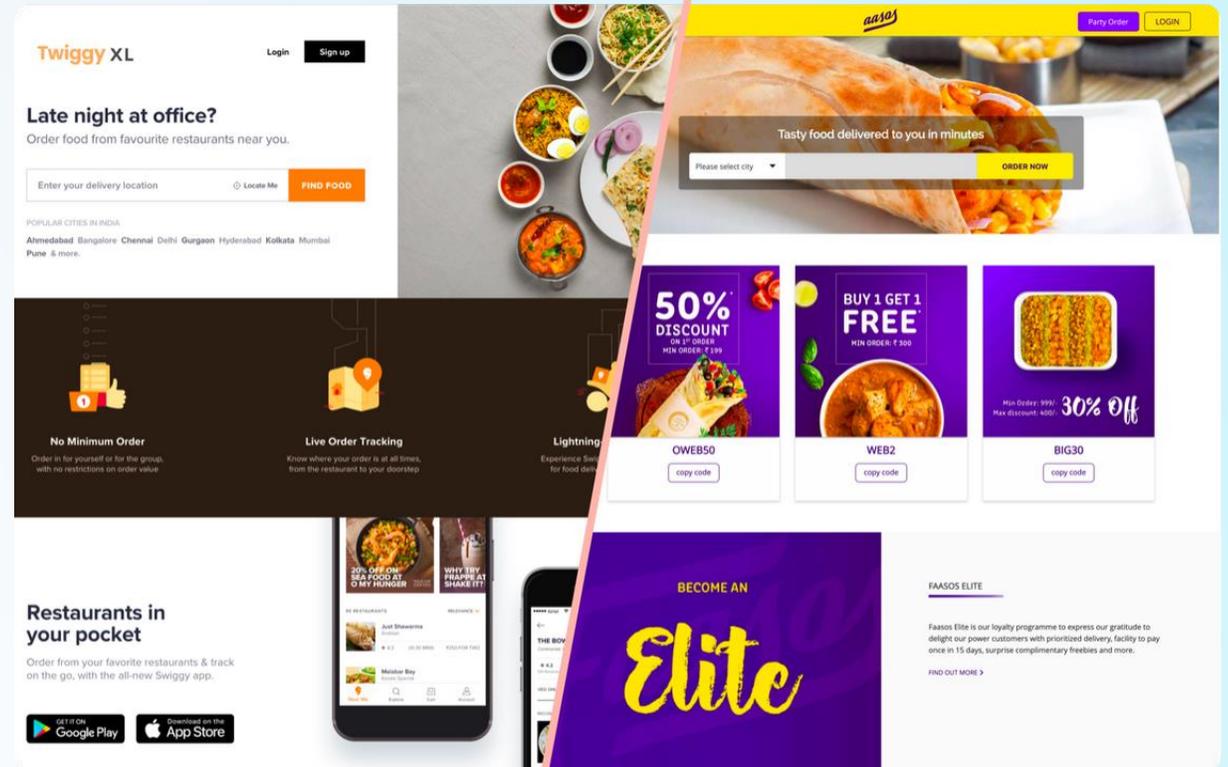
Theming engine

◆ Professionally designed themes

Choose from a wide range of spectacular themes that fits your business. The themes are SEO optimized and mobile responsive to provide the best user experience.

◆ Theme editor

The marketplace comes with an in-built theme editor that allows you customize the platform the way you want it. The marketplace owner has the control to access and change the look and feel of the marketplace.



Catalogue Management

◆ Inventory management

Efficiently and accurately manage your inventory. Never run out on products on demand - set up in a few clicks.

◆ Time-based menu

Set different menus based on the time of the day, the days of the week and festive occasions. Set the time slots and add products for the respective time range.

The screenshot displays a web application interface for managing a service catalogue. On the left is a sidebar menu with sections for 'General' (Home, Get Started, Service Orders, Vendors, Guests, Promotions, Analytics) and 'Marketplace' (Configure, Design, Finance, Checkout, Service Orders, Delivery, Content Pages). The main content area has tabs for 'Configuration', 'Catalogue', and 'Service Center', with 'Catalogue' selected. Below the tabs, it shows 'Service Center Details' for 'Orient Care Faisal Town'. There are buttons for 'Import / Export' and 'Layout', and a 'Show Items' dropdown set to 'All' with a language dropdown set to 'English'. The main area is divided into three columns: 'Category (6)' with items like Refrigerator, Air Conditioner, Water Dispenser, LED TV, Microwave Oven, and Washing Machine; 'Service (4)' with items like Inspection, Gas Refill, Part Replacement, and Pick & Drop; and 'Service Details' for 'Inspection' priced at 'Rs 500' for 'Refrigerator Inspection'. It also includes a 'Long Description' field and a 'Variants/Add-ons' section with an 'Add' button.

Promotions Management

◆ Discounts and banners

Promote new stores, add discounts and send custom push notifications to users to deliver special offers and discounts on products and services.

◆ App wallet & Loyalty points

Reward your loyal customers by offering loyalty points. Loyalty points can be exchanged for discounts in your marketplace.

The screenshot displays the 'Promotions' management interface. On the left is a navigation sidebar with sections for 'General' (Get Started, Home, Orders, Restaurants, Products, Customers, Analytics) and 'Marketing' (Promotions, Promo Codes, Discount, Referral, Ad Banners, Rewards, Push Campaigns, Loyalty Points, SEO). The 'Referral' section is selected. The main content area is titled 'Promotions' and contains a 'Referral' configuration form. The form includes a description: 'Define referral code that customers can use to refer new customers coming on your platform. Referral code defined here is applied on checkout while placing the order.' The form fields are: 'Referral type' (Percentage Discount), 'Referrer discount(%)' (50), 'Referrer maximum discount value' (0), 'Referrer description' (Refer & get 50% off), 'Referee discount(%)' (50), 'Referee maximum discount value' (0), 'Minimum Order amount' (1), 'Referee description' (Refer & get 50% off), and 'Status' (a toggle switch that is currently turned on). At the bottom right of the form are 'Cancel' and 'Save' buttons.

Referral type	Percentage Discount
Referrer discount(%)	50
Referrer maximum discount value	0
Referrer description	Refer & get 50% off
Referee discount(%)	50
Referee maximum discount value	0
Minimum Order amount	1
Referee description	Refer & get 50% off
Status	<input checked="" type="checkbox"/>

Payment Integration

Local Payment Gateway





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