

WITSA Business Development Committee is founded in Dec 2020. The BOD discussed about developing business with WITSA resources. We confirmed the tasks and assigned the work in Jan 2021. During the year, we hosted follow-up meetings every quarter. Here is our status after everyone's hardworking.

WITSA 2021 Business Development

Tasks	Target & Key Actions	Status
1. Hybrid Conference	Inviting members to bid and host at least 1 hybrid conference per year.	<ul style="list-style-type: none"> ✓ The platform GBX setup and launching on 01 Sept ✓ As of 28 Sept, GBX has 150 booths and solutions from 9 countries; 283 accounts from 20+ countries
2. Global Business Exchange Program	Bringing 200 corporations to join	
3. Country Event	Inviting members to bid and host 1-2 country events per year	
4. Business Excellence Certification Program	Bringing in 100 applicants in 2021	
5. ICT Excellence Award	Bringing in 10 participants per category in 2021	<ul style="list-style-type: none"> ✓ 115 proposals from 17 countries ✓ 43 awards will be presented
6. Global Partner Program	Each of the 7 regional vice chairmen and 6 committee chairmen brings in 1 GPP per year	<p>2 GPP for 2021</p> <ul style="list-style-type: none"> ✓ ITRI from Taiwan ✓ Helexpo from Greece