

## **Homiez Platform**

Since our launch into the Kingdom of Bahrain, Homiez Marketplace has not only brought-forth digital transformation, but we've also been able to build an e-commerce platform that has continued to grow and further cater to those residing in the country. Since our launch in 2018, we've set out to provide a digital solution will aid local businesses and vendors connect directly to the customer, without any complications, through a mutually beneficial agreement. With the start of COVID-19 and the digital transformations we began to witness, Homiez Marketplace immediately became a top solution for 500+ vendors around Bahrain. Merchants are able to directly sell their products as well as receive our support through featured categories, creative activations, around-the-clock customer service, as well as an interconnected userface. With our constant observations of the market, in-house digital experts, and a valuable network, we have been able to directly cater to the Bahraini household, with a key focus on visibility, value, speed, performance, accessibility, and security. They have trusted us as their favorite digital marketplace that meets all their needs. Through our user-friendly platform, local vendors all over the Kingdom have been able to boost their online sales tremendously by partnering with Homiez. Aside from our progressive digital platforms, Homiez Marketplace has also participated in various conferences concerning Digital Transformations and has grown to receive recognition amongst both regional and global markets. We believe that we would be the best candidate for the Digital Opportunity Awards, and hope to be chosen in honour of our continuous efforts in being a comprehensive organisation.