

MagiXMuseum

Take a Trip with one click.

MagiXMuseum is a cloud/digital platform that provides an unprecedented traveling experience with a human touch. MagiXMuseum will help increase the traffic on cultural tourism and, accordingly, provide more opportunities for tour guides, reflecting positively on the economy.

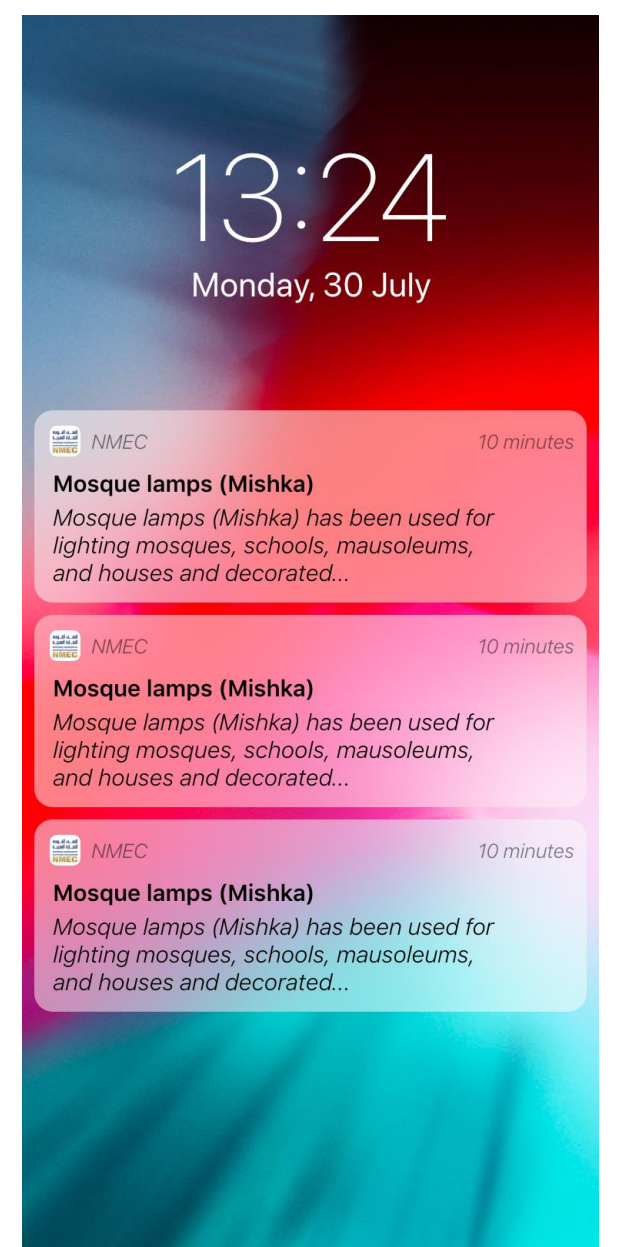


MagiXMuseum starts with visitors being able to book and plan their upcoming visit to museums through the app and purchase their tickets. Visitors/Tourists can also find out opening hours, events, and any other information about the museum through the app, like special tours and events. They are also able to have a virtual tour through the app and explore different artifacts and read a full description of the piece.

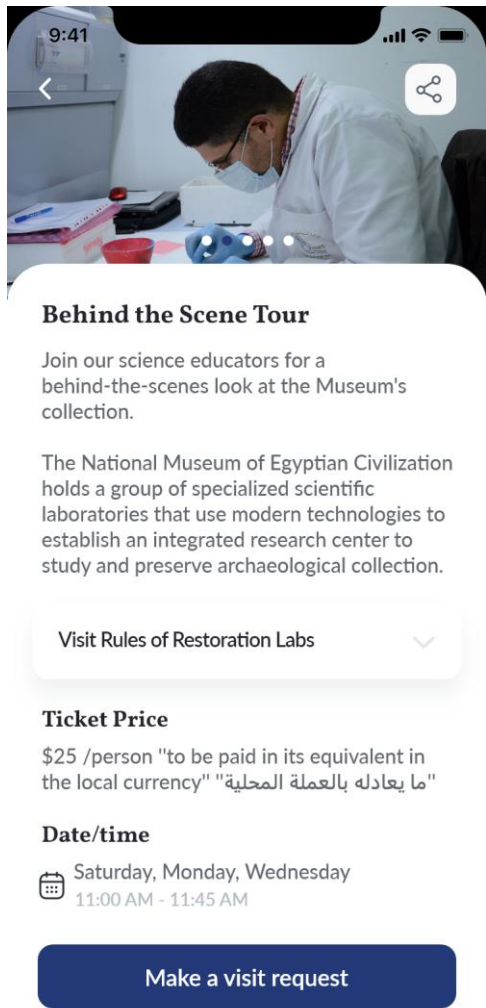


Differentiate your brand with an innovative feature for your application.

The platform offers a museum map leveraging indoor navigation technology to guide visitors through different sections and to the museum's facilities. It also enables the museum management to send location-based notifications for a more personalized visit.



- Reach your audience any time on their smartphones, iOS, or Android.
- In-depth reports, and analytics.
- MagiXMuseum can be easy to manage.
- Powerful dashboards.



Core Features:

- Online registration to avoid the queue (E-Ticketing).
- It also allows the visitor to receive location-based messages and promotions while visiting the museum.
- The museum map opens, and a glowing blue dot moves to the chosen destination.
- The solution makes it easier to move around and find your way when visiting physically the museum through its indoor navigation map feature.
- The visitor can book a virtual tour conducted by a tour guide in the museum.
- The solution provides a complete backend administration for museum administration staff to let them view the expected crowd through an impressive and informative dashboard.

Solution Benefits:

- Generates more revenue onsite or remotely.
- Increase employment opportunities for tour guides.
- Enhance the visitor experience.
- Increase in cultural tourism.
- Informative reports and analytics help decision-making.
- Reduces operating and administrative costs.
- Enhance Marketing.
- Open new channels for branding and sponsorship.

