

2022 WITSA Global Innovation and Tech Excellence Awards Nomination Form

The 2022 WITSA Global Innovation and Tech Excellence Awards (formerly known as *the Global ICT Excellence Awards*) will be presented to select individuals, academic institutions, corporations, NGOs or governments whose use and applications of digital technologies exhibit exceptional achievement within the following broad categories:

Private Sector/NGO	Public Sector
Digital Opportunity/Inclusion Award	Digital Opportunity/Inclusion Award
Smart Cities Award	Smart Cities Award
Sustainable Growth/Circular Economy Award	Sustainable Growth/Circular Economy Award
Innovative eHealth Solutions Award	Innovative eHealth Solutions Award
Public/Private Partnership Award	Public/Private Partnership Award
E-Education & Learning Award	E-Education & Learning Award
Emerging Digital Solutions Award	Startup Ecosystem Award

In addition, a *Chairman's Award* will be presented to a nominee selected from the entire pool of candidates from all award categories.

Candidates for these Awards are nominated by ICT experts from around the world who span over 80 countries/economies. The 2022 *WITSA Global ICT Excellence Awards* will take place in conjunction with the September 13-15, 2022 World Congress on IT in Penang, Malaysia (<https://wcit2022.com/>).

Emerging Digital Solutions Award

The Emerging Digital Solutions winner is selected for their proven and scalable innovative digital solutions capable of transforming the wellbeing, prosperity, connectivity or productivity of others around the world.

This award will take into consideration the successful application of ICT in such areas as humanitarianism, health, social awareness and justice, rule of law, sustainable growth, business and commerce, health care, education, as well as the effective delivery of public services and transparency.

The Emerging Digital Solutions program recognizes early-stage or veteran companies whose solutions are new, and scalable to other locations throughout the world. The Emerging Digital Solutions program is looking for solutions that can be presented to interested policy makers, investors, corporations and social stakeholders with the potential to boost its development and deployment, aiming to significantly impact individuals, groups and societies.

YOUR NOMINEES (limit three nominations per award category). *Please specify whether the nominee(s) are for the private or public sector category.*

R/ Public and private sector

REASONS FOR NOMINATION (NOTE: It is important that you make a detailed description of the nominee and why you think the nomination is justified. The absence of a detailed summary of qualifications as they *relate* to the above-mentioned award description will make it difficult for the awards committee to make an appropriate assessment of the candidate):

R/ Zalvadora is a latam startup launched in 2020. We are optimizing organizational training and strategic knowledge management through our SaaS platform, we bring solutions to impact employees, customers, suppliers and other stakeholders of both public and private organizations through different applications of our modular technology and services, which allow us to offer a wide range of customized solutions for specific sectors and needs with economies of scale and a student-centered approach. In turn, this gives us a virtuous feedback loop to automate our services on our technology, with the goal of making organizations fully autonomous in their knowledge management, strategic knowledge activation, and knowledge monetization efforts. In our first two years, we've had customers reach 40,000 stakeholders, customers able to create over 100 courses in-house, projects that have impacted behavioral metrics like accident prevention with over 50% reduction, and projects reaching underserved populations that lack technology skills.

Our main feature for students are the communities, users can interact with each other through groups where they can share content in a very similar way to a social network, this allows the knowledge they acquire in the courses is not limited only to the content that is within this if not to be expanded and updated through these spaces.

Is also very important to our learners the ability to visualize the course in whatsapp (chat) mode.

Zalvadora LXP is based on the social interaction of its users, allowing them to share knowledge and interact with the content that is generated through the groups, this allows the information found on the platform to be continuously updated and to be at the forefront of the topics to be discussed. Additionally, users can follow the achievements of their peers and generate a network of knowledge.

We created an experiential learning platform that connects at the heart of organizations, the knowledge and experience of each collaborator in a contextualized and structured way.

We complement it with a service and solution´s portfolio which allow us to accompany organizations in the journey of digitally transforming the organizational internal knowledge management, having customized solutions for each type of organization, while using methodologies of mass customisation that allow for a better relation of opportunity/ quality/ market costs.

This results in more comfortable, effective and abundant training processes with different stakeholders, which translates into real impact. Zalvadora will be the most

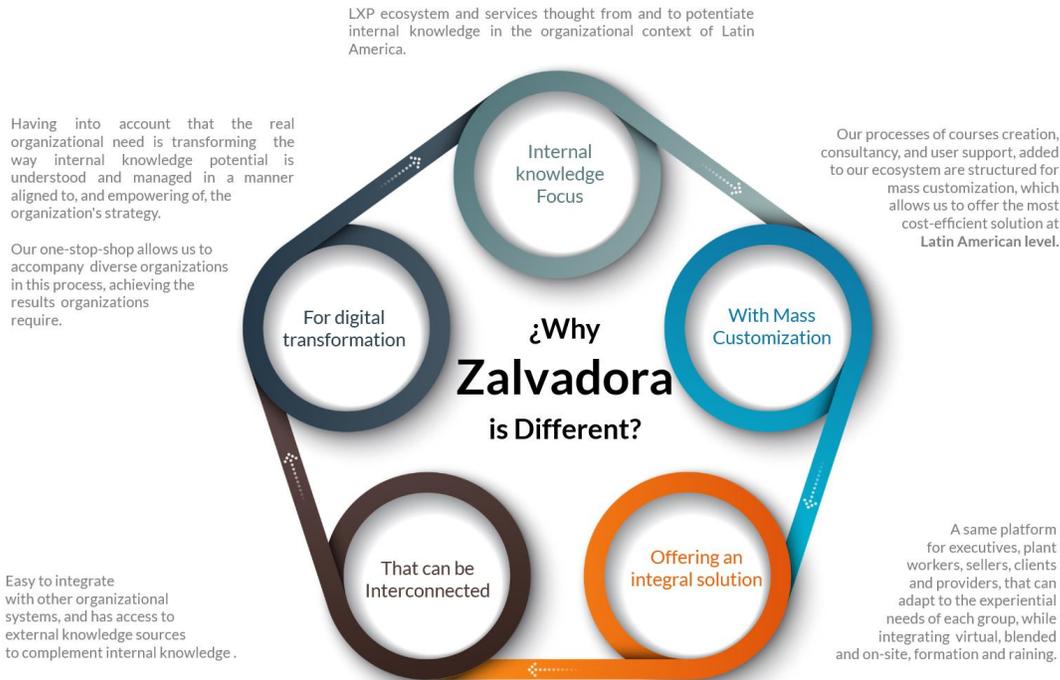
valuable provider for LXP and Elearning Services for all organizations in Latam, helping them to become the best version of themselves.r LXP and Elearning Services for all organizations in Latam, helping them to become the best version of themselves.

SUPPORTING INFORMATION: Please send any supporting information to the address above, including information from candidate (i.e. excerpt from program description, web site print-out, press release, etc.)

<https://zalvadora.com/>

<https://www.youtube.com/watch?v=fGmdBhnlN28>

<https://www.youtube.com/watch?v=TU3roR9tCxM>



▶ CHALLENGE

Train the **+600 operating personnel** in the plant, since there is a very high accident rate. Traditional/on-site training was not generating the desired results. We wanted more in-depth training to reduce the accident rate.

▶ INSIGHT

These staff members have never worked with computers and are not accustomed to a traditional training format. Most of the plant personnel always have their **cell phones at hand** during their free time.

▶ SOLUTION

Thinking in this situation, we made them bring their cell phones close to their workplace and through our **Zeta platform**, using an **interactive chat and contextual methodologies**, they learned how the machinery they were operating should be handled, the potential risks they faced, and how to prevent them.

▶ RESULT

We achieved a **course completion rate of 99%** and reduced the accident rate in the workplace by **+50%**. Following these results, Diana **extended this onboarding process** to all executive levels of the company (+1500).



▶ CHALLENGE

Train Mayors and Governors in green growth according to GGGI guidelines, so that this vision is incorporated into 1122 municipal and 32 departmental ten-year plans.

▶ INSIGHT

Interest in green growth and sustainable development has increased not only among Mayors and Governors, but also among a growing community of individuals and civil society entities. If targeted interest groups are impacted, more momentum is generated for public policy transformation.

▶ SOLUTION

A parallel **virtual training plan** was designed for public officials and influencers, together with a communication program (dissemination, follow-up and motivation strategies) with the objective of impacting people interested in such content.

▶ RESULTADO

In addition to reaching the target population in **1122 municipalities in Colombia**, we achieved more than **28,800 influencers enrolled in the course** and **5,600 certified users**.



CHALLENGE
 Porvenir employees constantly receive informal queries from potential clients in their daily lives, and the organization needs to train them to be effective brand ambassadors in these interactions.

INSIGHT
 To get effective ambassadors at scale, we need both to create momentum for all employees and to give a "hero" status to the most knowledgeable employees.

SOLUTION
 We wanted to humanize the brand, measure the knowledge and influence capacity of collaborators through an online training competition between all (2.700) employees. The 30 with best results, participated in a live game broadcast for all employees, with the purpose of showing the ambassador's aspirational profile and thus strengthening their future ambassador culture.

RESULT
 We were able to engage and train all employees, who actively participated in the Porvenir Ambassadors program. The Porvenir's Culture was celebrated; a sense of pride of being part of the company increased, and knowing the company products and processes became "cool", and being selected as company ambassador became aspirational.

CHALLENGE
 In order to present themselves in a bidding process they required an audit and **they needed to certify the whole company in one week** on legal issues aligned with the financial core of their business, and they did not have the structured content.

INSIGHT
 In order to achieve the targeted date we need to structure parallel production lines" with different areas of the organization. Employees have little time for breaks to train.

SOLUTION
 A content production team was put together which, in record time, was able to gather the information and adapt it to a **training program** that could be taken in short periods of time and facilitate learning.

RESULT
 In only **5 working days** we were able to **train and certify, with traceability, all collaborators**. Thus fulfilling the necessary requirement for the bidding process. Today Cobiscorp has 130 courses created internally.

CHALLENGE
Renew the re-induction process applied to all employees, new or old, understanding their main needs and priorities.

INSIGHT
Employees have short periods of time during the workday that can be used through their **mobile devices**.

SOLUTION
A virtual training plan was created based on **knowledge capsules** containing short recordings made to key people in the organization and complemented with **interactive trivia** to validate the knowledge.

RESULT
Inductions were **given to 100% of the organization's** employees and increased knowledge retention in each of them. These results led Transmilenio to initiate a deep knowledge management process with Zalvadora.

Some of our customers

Government	NGO	Financial sector	
Industry	Technology	Consulting & Services	Elearning - Ecommerce

NOMINEE CONTACT INFORMATION (for award follow up and coordination)

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